



US-ASEAN BUSINESS COUNCIL INDONESIA SOCIOECONOMIC REPORT



PREPARED FOR US-ASEAN BUSINESS COUNCIL
SECTOR OVERVIEW REPORT 2024



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3M believes science helps create a brighter world for everyone. By unlocking the power of people, ideas, and science to reimagine what's possible, its global team uniquely addresses the opportunities and challenges of our customers, communities, and planet.

By leveraging its global expertise, 3M Indonesia supports local communities, promotes education, and contributes to environmental sustainability.

One of its key initiatives is the Workforce of the Future Campaign, in collaboration with Wahana Visi Indonesia.

This campaign focuses on raising awareness of STEM (Science, Technology, Engineering, and Math) education among underserved high school students in North Jakarta's Cilincing area. Supported by 3Mgives, the program offers STEM workshops, mentorship, and resources, contributing to equitable access to education and helping build the future workforce.

In addition, 3M has made significant contributions to initiatives that focus on improving access to essential resources in vulnerable communities. The Floating Nutrition Garden Project in Asmat Regency, Papua, launched in 2022, provided 236 families with the tools and training to build floating gardens in flood-prone areas, ensuring food security. Another key project is the Solar Panel Installation in Bengkayang, West Kalimantan, supported by a \$50,000 donation to Wahana Visi Indonesia. The project has provided electricity to 96 homes, benefiting over 2,000 residents.

In line with its sustainability goals, 3M launched the #LangkahHariIni: Zero Waste Lifestyle campaign, promoting sustainable habits and reducing food waste. This initiative encourages 3M employees and the public to adopt eco-friendly practices.



HIGHLIGHTS:

- Promoted STEM education among underserved students through the Workforce of the Future Campaign in North Jakarta.
- Supported 236 families in flood-prone Papua with floating gardens to ensure food security.
- Installed solar panels in West Kalimantan, providing electricity to 96 homes and benefiting over 2,000 residents.
- Launched a zero-waste lifestyle campaign to promote sustainable living and reduce food waste.

AIG, one of the leading general insurers in Indonesia, integrates sustainability, community empowerment, and financial literacy into its operations, reflecting the company's commitment to ESG principles.

AIG's CSR initiatives in Indonesia focus on promoting volunteerism, youth education, and environmental stewardship while supporting communities and building resilience.

The global insurance company's sustainability efforts are aligned with its Net Zero goals. In 2023, it completed the renovation of its office, reducing its energy consumption by 25% and eliminating the use of single-use plastics. As part of its sustainable insurance offerings, AIG helps clients manage ESG-related risks through Pollution Legal Liability, Environmental Liability and Directors & Officers Liability insurance products, supporting businesses in their environmental and governance efforts.

In addition to sustainability, AIG focuses on community empowerment through its financial literacy programs. One of its initiatives is participation in Junior Achievement's Student Company program, a 10-month project designed to increase the awareness of financial planning and entrepreneurship to high school and vocational students. In 2023, the Student Company program reached over 160 students in Jakarta, Banten, and West Java, providing mentorship and business skills development. These student-led companies have the opportunity to compete in national and international competitions, promoting sustainable business practices aligned with the Sustainable Development Goals (SDGs).

AIG also empowers its employees to leverage their expertise and time to give back to their communities, by providing the Volunteer Time Off (VTOs) hours, which allows employees to take up to 16 hours of paid leave to volunteer with nonprofit organizations. In 2023, AIG Indonesia employees contributed 254 hours of volunteer time, impacting 638 participants through various community initiatives.



HIGHLIGHTS:

- Reduced office energy consumption by 25% in 2023, eliminating single-use plastics and maintaining indoor green spaces.
- Trained over 160 high school and vocational students in entrepreneurship through the Student Company program, aligned with the Sustainable Development Goals (SDGs).
- Enabled employees to contribute 254 VTO hours in financial literacy program, impacting 638 participants in 2023.
- Supported clients with sustainable insurance products, including Pollution Legal Liability, Environmental Liability and Directors & Officers Liability, to help manage ESG-related risks.

Airbnb is committed to driving inclusive and sustainable tourism in Indonesia by empowering local communities through entrepreneurship and technology.

Airbnb's CSR initiatives focus on economic empowerment and responsible tourism, benefiting both local hosts and guests, as well as the wider communities they are in.

A key program in Indonesia centers around building capacity in tourism villages, promoting responsible travel, and supporting local entrepreneurs. In collaboration

with the Ministry of Tourism and Creative Economy, the company launched the Airbnb Entrepreneurship Academy in 2023 to help rural communities harness the economic benefits of tourism through education and global market access.

In its first year, the academy trained 197 homestay entrepreneurs across 27 tourism villages in Bali, Lombok, and Borobudur. The program focuses on tourism entrepreneurship fundamentals, digital marketing, and leveraging the Airbnb platform to reach international guests. This initiative has had a transformative effect on participants, many of whom reported business growth and the creation of local employment opportunities.

Additionally, Airbnb's With Love, Bali campaign promotes responsible tourism by educating travelers about the cultural and environmental sensitivities of visiting Bali. The campaign encourages guests to travel respectfully and explore lesser-visited areas of the island. This initiative aligns with Airbnb's broader goals of dispersing tourism away from over-touristed areas and fostering a sustainable tourism ecosystem in Indonesia.



HIGHLIGHTS:

- Trained 197 local entrepreneurs from 27 tourism villages, equipping them with vital skills for tourism entrepreneurship.
- Achieved a 93% satisfaction rate from participants in the Airbnb Entrepreneurship Academy, with 46% women represented.
- Launched the With Love, Bali campaign to promote responsible tourism and support local businesses in Bali.
- Empowered local hosts to access global markets, creating positive economic spillovers for rural communities.

Agoda is dedicated to making travel a force for good by supporting sustainability and community development through its CSR programs.

Agoda's CSR initiatives focus on environmental conservation and empowering local communities, ensuring that tourism in Indonesia creates positive impacts for both people and the planet.

In 2022, Agoda launched the EcoDeals Program in collaboration with the World Wide Fund for Nature (WWF). The program encourages sustainable travel by offering travelers discounted rates at participating hotels, while Agoda donates USD 1 for every booking made to support WWF's marine, forest, and wildlife conservation efforts.

In Indonesia, the EcoDeals Program supports rainforest restoration efforts in Bukit Tiga Puluh National Park in Sumatra, a critical habitat for endangered species such as elephants, tigers, and orangutans. Through these efforts, 142.39 hectares of degraded land have been restored, and 28 camera traps have been deployed to monitor wildlife activity, capturing rare images of Sumatran tigers and their cubs.

In August 2023, Agoda expanded its partnership with the Ministry of Tourism & Creative Economy through the EcoDeals Program. As part of this partnership, Agoda supports the Wonderful Indonesia branding campaign and plays a key role in digitizing the hotel industry, providing marketing support to both large and small hotel partners across the country. In 2022, Agoda donated USD 150,000 to conservation efforts, and this increased to USD 250,000 in 2023. This continued support helps raise awareness about responsible tourism and contributes to habitat restoration projects in Sumatra, including marine and forest conservation.

Agoda's Green Gift for Gold Circle Award Winners further demonstrates its commitment to environmental conservation. In December 2023, Agoda recognized 2,300 properties across 130 markets for their excellence in hospitality as part of its 15th annual Gold Circle Awards. To celebrate, Agoda donated to plant 5,000 trees on behalf of the award recipients, contributing to reforestation efforts in collaboration with WWF.

Through these sustainability programs, Agoda is helping to protect Indonesia's rich biodiversity while promoting responsible tourism that benefits both travelers and local communities.

HIGHLIGHTS:

- Supported the restoration of 142.39 hectares of rainforest in Bukit Tiga Puluh National Park, Sumatra, through the EcoDeals Program, which also captured rare images of Sumatran tigers.
- Collaborated with the Ministry of Tourism & Creative Economy to promote sustainable tourism in Indonesia and digitize the hotel industry, with USD 250,000 donated in 2023.
- Donated to plant 5,000 trees as part of the Green Gift for Gold Circle Award Winners, contributing to global reforestation efforts.
- Organized a hotel sustainability training program for 50 hospitality industry professionals in Bali in October 2024. The training was delivered by the Global Sustainable Tourism Council and was jointly sponsored by Agoda and USAID.
- Partnered with WWF to support marine, forest, and wildlife conservation across multiple countries, including Indonesia.



AWS, a global leader in cloud computing, is committed to driving digital transformation, sustainability, and social impact in Indonesia.

In Indonesia, AWS committed an investment of US\$5 billion over 15 years as part of its AWS Asia Pacific (Jakarta) Region launch in 2021, which is expected to create 24,700 jobs and add an estimated US\$10.9 billion to the Indonesian economy in that timeframe.

Beyond this, the company is also supporting impactful programs that advance digital skills for Indonesia people and enhance the well-being of Indonesian communities.

Since 2017, AWS has trained more than 800,000 people in Indonesia on cloud skills.

For social impact, one of AWS's core focus areas in Indonesia is STEAM education and skill development. Through its InCommunities division, AWS has also launched several initiatives such as the STEAM Learning Series and Innovation Festival engaged 5,000 students across 70 schools, leading to the creation of over 150 project prototypes. AWS also promotes diversity in tech through Girls' Tech Day, inspiring 850 girls to explore careers in technology with hands-on learning experiences in coding and robotics.

AWS demonstrates its commitment to sustainability not just throughout its operations, but also through its Water Positive programs. Partnering with Water.org, AWS has improved water access and reduced leakage in water utilities by 35%, benefiting over 35,000 households. In collaboration with Habitat for Humanity, AWS has built 15 clean water facilities to enhance water, sanitation, and hygiene (WASH) conditions across eight villages in West Java, while building healthcare facilities for these communities.

In addition to education and sustainability, AWS provides vocational tech training and digital upskilling programs. Over 5,000 participants recently completed Jabar Digital Academy, which focused on full stack programming and digital marketing, delivering 20 capstone projects. Currently, 1,500 students from 13 universities in West Java are enrolled in AWS's Digital Upskilling & Job Readiness Program, further preparing Indonesia's workforce for the digital economy.

This year AWS InCommunities is inaugurating Think Big Space (TBS) in Indonesia, as the first one in South East Asia, aiming to benefit 4,000 students annually. TBS is designed to provide students, educators, and communities with technical education and cloud computing training. The space features an integrated environment where everything from the furniture, technology, and curriculum work together to encourage hands-on, interactive, and project-based learning. TBS stands as a learning hub for Science, Technology, Engineering, Art, and Math (STEAM), student technology program, and coding class, reflecting its name as the Think Big Space for students in West Java.

HIGHLIGHTS:

- Engaged 5,000 students through the STEAM Learning Series and Innovation Festival, creating over 150 project prototypes.
- Trained 5,000 participants in full-stack programming and digital marketing through the Jabar Digital Academy, with 1,500 students currently enrolled in the Digital Upskilling & Job Readiness Program.
- Provided 35,000 households with access to clean water through AWS's Clean Water for Communities initiative in partnership with Water.org.
- Provided tech learning hub through Think Big Space, which will benefit up to 4000 student per year



Anugerah Pharmindo Lestari (APL), a member of Zuellig Pharma, is driven by a strong commitment to support, enhance and strengthen the communities in which it operates.

As a leading healthcare services company in Indonesia, APL focuses its sustainability efforts on improving healthcare outcomes, nurturing talent, the environment, and setting the highest standard of integrity. Through initiatives focused on preventative care, healthcare access, environmental stewardship, and education, APL actively contributes to Indonesia's healthcare system and sustainable development goals.



APL believes that everyone in the country should have the same access to healthcare. APL contributes to social service activities, including affordable medical services in villages, providing essential care to underserved communities, vaccination programs, as well as an eZEducation platform that has trained over 14,000 pharmacists across Indonesia, providing education on disease awareness.

In addition to healthcare, APL is focused on nurturing talent. Through programs like APL Mengajar, launched under its Nurturing Talent pillar, APL engages students and provides mentorship, encouraging them to dream big and achieve their career goals. APL Mengajar has been conducted in six cities and reached hundreds of students with book donations, career webinars, and workshops from APL Leaders.

APL also demonstrates a strong commitment to sustainability through initiatives focused on reducing carbon emissions, responsible waste management, and environmental compliance. In 2022, APL reduced over 3,400 tons of Co2 from offset activities and planted more than 2,914 trees as part of their climate resilience programs. APL also invested in solar energy and Renewable Energy Certificates to support carbon-neutral goals.

HIGHLIGHTS:

- Trained over 14,000 pharmacists through the eZEducation platform, improving healthcare services.
- Vaccination and medical service program covered thousands of people in Indonesia.
- Reduced 3,400 tons of CO2 and planted 2,914 trees, and saved 2 million trees by its digital initiatives, promoting environmental sustainability.
- Launched the APL Mengajar initiative to inspire over 1,000 students across Indonesia to dream big.

bp invests in today's energy system while building out tomorrow's, delivering safe reliable and lower emission energy solutions - creating an economic boost and positive impact to communities

bp's efforts to improve the welfare of the community it operates in have been recognized by the Tangguh Independent Advisory Panel. In its July 2023 report, the panel confirmed that bp is on track to meet its goal of having an 85% indigenous Papuan workforce by 2029, up from 72% as of 2023, with more than 60% of Papuan technicians being women. This workforce strategy reflects bp's deep commitment to fostering gender diversity and empowering indigenous communities.



The panel also acknowledged bp's contributions to healthcare, education, infrastructure, and economic development. The company's community development efforts focus on creating sustainable livelihoods through initiatives in micro-enterprise, women's economic development, and the establishment of agriculture and fishing cooperatives. These programs provide critical support to local businesses and cooperatives, enabling communities to develop resilient economic structures.

Tangguh has invested more than US\$50 million in social programs to help build stronger communities, including:

- Reduction of malaria incidence to almost zero in Teluk Bintuni (for which we received the UN Public Service Award in 2018).
- ~100% increase in the average years of schooling in Teluk Bintuni (from 4 to 8) since 2007.

We provided supply chain opportunities to 30 Papuan companies, worth ~US\$300 million in total contract value since 2006.

Tangguh also supports Papua's energy needs:

- Making available 4 MW of electricity and
- Committing an allocation of 2 LNG cargoes annually for Papua's future electrification.

To provide clean and reliable sources of energy, bp Indonesia funded off-grid solar and wind electricity systems for the communities in Taroy, Teluk Bintuni, and Arguni, Fakfak, in Papua Barat. The program, supported by SKK Migas and local authorities, will provide clean energy to homes, schools, and small businesses in the region, with an expected output of 42kWp in Arguni and 12kWp in Taroy, representing a total investment of over USD 200,000.

bp has also made strides in environmental conservation, restoring 1,320 hectares of Bintuni forest by April 2023, primarily mangrove areas. As part of a broader initiative, BP aims to rehabilitate 7,000 hectares of forest in West Papua, supporting biodiversity and carbon sequestration.

HIGHLIGHTS:

- Launched an off-grid solar and wind electricity project providing 42kWp and 12kWp of clean energy to Teluk Bintuni and Fakfak.
- Restored 1,320 hectares of Bintuni forest, with plans to rehabilitate 7,000 hectares of forest by 2025.
- Supported local communities through initiatives in micro-enterprise, women's economic development, and agriculture and fishing cooperatives.

With a 75-year presence in Indonesia, Boeing is committed to advancing education, sustainability, and community development across the country.

Boeing has invested USD 8.86 million in community initiatives in Indonesia since 2005, with its efforts focused on STEM education, environmental conservation, and health and wellness initiatives.

As a global leader in aerospace innovation, Boeing is a strong supporter of STEM education. The company is building partnerships with 11 universities across Indonesia to promote careers in aerospace

engineering and is encouraging more women to enter the aviation industry through its Women in Aviation and STEM Initiative. Boeing is also developing the Boeing Indonesia Scholarship Program, which will provide scholarships to undergraduate engineering students at six universities, offering mentorship, networking events, and career development resources. Additionally, Boeing's Literacy Project in Tangerang and the Empowering STEM Education program in Bandung aim to improve digital literacy and critical thinking skills among students, providing teacher training and educational resources.

Boeing's commitment to sustainability is demonstrated through its efforts to support environmental conservation in Indonesia. Boeing has invested in community-based agroforestry in Bali, improving soil conditions, promoting sustainable farming practices, and empowering local farmers with the training and resources needed for long-term environmental and economic resilience. Boeing has also collaborated with the Friends of the National Park Foundation to support reforestation projects in Tanjung Puting National Park, contributing to the restoration of 328 hectares of forest and enhancing biodiversity. Additionally, Boeing is leading efforts to decarbonize aviation in Southeast Asia by collaborating with stakeholders to assess sustainable feedstock for scaling sustainable aviation fuel production.

The company has also made over \$1 million in investments in health and wellness initiatives. Through its partnership with Kingdom Workers, Boeing has supported the Water & Health Program in Nusa Tenggara, which improved water and sanitation conditions for over 7,000 people by building 38 toilets and 46 water tanks. The company also supports marginalized communities through partnerships with organizations like Yayasan Teman Baik, which provides essential social services to 20,000 children, youth, and caregivers in Jakarta.



HIGHLIGHTS:

- Invested USD 8.86 million in community initiatives in Indonesia since 2005, supporting education, sustainability, and healthcare.
- Building partnerships with 11 universities to promote STEM education and developing a Boeing Indonesia Scholarship Program with six of these universities to support undergraduate engineering students.
- Supported a Water & Health Program in Nusa Tenggara from 2015-2022 that benefited over 7,000 people with improved water and sanitation facilities.
- Provided essential social services to 20,000 marginalized children in Jakarta since 2018 through partnerships with local NGOs.

Focused on nourishing the world, protecting the environment, and improving livelihoods, Cargill strives to make a positive impact across Indonesia.

Cargill Indonesia is committed to advancing sustainability, food security, and community development through its wide range of CSR initiatives, particularly targeting the cocoa sector and local communities near its processing facility in Gresik, East Java.

A flagship program, the Cargill Cocoa Promise, celebrated its 10th anniversary in September 2023. In Indonesia, this program has supported 25,000 cocoa farmers, helping them improve their agricultural and environmental practices while creating a more sustainable cocoa supply chain. In partnership with Save the Children, Cargill also introduced a Child Labour Monitoring and Remediation System, which now monitors 9,000 farmer households. Additionally, Cargill digitally mapped 100% of cocoa plantations under its sustainability program, minimizing the risk of deforestation in its supply chain.

Cargill's initiatives extend beyond cocoa. In May 2024, Cargill also partnered with Save the Children to launch an initiative in Ketapang, West Kalimantan, aimed at empowering children and local communities. The program focuses on youth empowerment, sanitation, and livelihoods. Cargill also empowers local artisans through training programs, including business management courses for 20 batik artisans in Gresik.

To help protect the environment, Cargill planted 5,000 trees on Mount Arjuna in December 2023 to conserve water resources and improve environmental resilience. Earlier in the year, the company also organized a beach clean-up drive in South Minahasa, marking its commitment to Earth Day 2023. In March 2023, Cargill launched a waste bank project in Gresik through a collaboration with Wahana Edukasi Alam Semesta (We Hasta), reducing 51 tonnes of waste using the Reduce-Reuse-Recycle scheme.

HIGHLIGHTS:

- Supported 25,000 cocoa farmers in Indonesia through the Cargill Cocoa Promise program over the past decade, focusing on sustainable farming and improving livelihoods.
- Digitally mapped 100% of cocoa plantations under its sustainability program and monitored 9,000 farmer households through the Child Labour Monitoring and Remediation System.
- Reduced 51 tonnes of waste in Gresik through a waste bank project, benefiting three villages.
- Planted 5,000 trees on Mount Arjuna in December 2023 to conserve water sources.



CHEVRON INDONESIA

Through initiatives focusing on environmental stewardship, social entrepreneurship and education, Chevron is making a positive impact in Indonesia.

In Indonesia, Chevron’s CSR efforts emphasize sustainability and social progress. Chevron contributes to environmental conservation, focusing on mangrove restoration and renewable energy projects. It also funds projects that support social enterprises and improve Science, Technology, Engineering, and Math (STEM) education.

Since 2022, Chevron has contributed to the Mangrove Restoration and Sustainable Aquaculture Program (MESTI), which is implemented in East Kalimantan’s Berau district by Yayasan Konservasi Alam Nusantara (YKAN) and Pact. This three-year initiative aims to restore up to 50% of mangroves in 100 hectares of shrimp ponds and support sustainable shrimp farming in the project area. It also provides villages with business and management skills training, access to aquaculture processing electricity, and assistance connecting to premium export markets.

In 2024, Chevron and Yayasan Cinta Anak Bangsa (Y CAB) launched the Sustainable Youth Empowerment Program for high school students and teachers at two schools in Jakarta. The program provides training on domestic waste management, sustainable living practices, and social entrepreneurship by turning waste recycling projects into new, marketable products.

Since 2023, Chevron has contributed to the Southeast Asian Ministers of Education Organization (SEAMEO) STEM-ED to enhance teacher preparation and development in five countries—Cambodia, Indonesia, Kazakhstan, Malaysia, and Thailand. The Southeast Asian Teacher Education Programme (SEA-TEP) aims to build the capacity of teacher education faculty and teacher development personnel. In turn, they help prepare novice and in-service teachers to use essential core teaching practices and adopt US-based STEM learning units. In Indonesia, the project collaborates with the SEAMEO Regional Open Learning Centre (SEAMOLEC) and its government and university partners, including Teacher Professional Education (Pendidikan Profesi Guru/PPG), Universitas Ahmad Dahlan (UAD) in Yogyakarta, Universitas Negeri Sebelas Maret (UNS) in Surakarta, and Universitas Islam Negeri (UIN) Raden Fatah Palembang in Palembang.

Since 2021, Chevron has contributed to the Miller Center for Social Entrepreneurship to deliver its Climate Resilience Asia Pacific Accelerator program. This program works with social enterprises across Asia Pacific, including Indonesia, providing solutions for climate-smart agriculture, safe water, and reliable low-carbon energy for communities. The program has helped five social enterprises develop and scale their businesses in Indonesia. These social enterprises include domestic biogas systems, safe drinking water systems that are 100% energy-free, home water filtration systems, improving the livelihoods of women refugees with eco-friendly products, and a financial wellness app that gives employees real-time access to wages already earned.



HIGHLIGHTS:

- Three-year MESTI Program with YKAN and Pact, restoring mangroves and promoting sustainable aquaculture.
- Partnership with Y CAB for the Sustainable Youth Empowerment Program, promoting waste management and social entrepreneurship among Jakarta's high school students.
- Collaboration with SEAMEO STEM-ED to enhance teacher development in five countries, including Indonesia, focusing on innovative STEM education practices.
- Contribution to the Miller Center for Social Entrepreneurship’s Climate Resilience Asia Pacific Accelerator, supporting climate-smart solutions and social enterprises in Indonesia.

As a pioneering technology company, Cisco Systems leverages its unique expertise to address social challenges in Indonesia in the areas of education, economic empowerment, critical human needs, and disaster response.

Cisco's Corporate Social Responsibility (CSR) programs aim to make a meaningful and lasting impact across Indonesia by equipping individuals with the digital skills and resources needed to thrive in an increasingly connected world.

At the forefront of Cisco's CSR efforts is the Cisco Networking Academy (www.netacad.com), a globally recognized IT skills and career-building program that celebrated its 25th anniversary in 2023. In Indonesia, the Academy has trained over 527,079 students across the country through partnerships with 215 educational institutions, including universities, vocational schools, and nonprofits. The program prioritizes inclusivity, ensuring that opportunities are accessible to students of diverse backgrounds, including women, people with disabilities, and those from underserved communities. Impressively, 98% of Indonesian students who completed a Cisco Certified course reported that the program helped them secure new jobs or advance their education.

Cisco has also been a key driver of workforce development in Indonesia through partnerships with various ministries, resulting in the equipping of 668 community centers for training in ICT skills. Cisco also works with the Indonesian Police Force and the Indonesian Army to enhance cybersecurity capabilities, training 234 policemen through its cybersecurity courses and 40 instructors in the Indonesian Army, with additional training in CyberOps and DevNet to improve the military's digital readiness.

Cisco's Women Rock-IT program has played a crucial role in promoting gender equity in STEM fields. Launched in 2014, the program has reached over 2 million people across the Asia-Pacific region, featuring inspiring female speakers and encouraging more than 974,000 individuals to enroll in technology courses.

Through the Talent Bridge Matching Engine, Cisco helps students transition into the workforce by offering virtual job connections and career advice, while the Instructor Professional Development (IPD) Week provides educators with up-to-date training on the latest technology trends. Cisco also fosters interactive learning through the APJC NetAcad Riders Challenge, a networking skills competition that engages students in hands-on activities and simulations.

HIGHLIGHTS:

- Trained over 527,079 students in Indonesia through 215 educational partnerships as part of the Cisco Networking Academy.
- 98% of Indonesian students completing a Cisco Certified course reported securing new jobs or advancing educational opportunities.
- Trained 234 Indonesian police officers in cybersecurity and 40 instructors in the Indonesian Army through CCNA, CyberOps, and DevNet courses.
- Empowered over 974,000 individuals across Asia-Pacific, including in Indonesia, through the Women Rock-IT program.



Educating the learners who connect the world.

As a global leader in financial services, Citi Indonesia leverages the breadth of its capabilities and enormous expertise to empower communities and foster economic growth across the country.

Every social and environmental responsibility initiative undertaken by Citi Indonesia — ranging from advancing financial inclusion, supporting women and youth in entrepreneurship, to promoting sustainable development — is deeply rooted in supporting Indonesia's pursuit of the Sustainable Development Goals, demonstrating the company's commitment to driving impactful and sustainable change.



Central to these efforts is the Citi Foundation, which plays a pivotal role in funding wide-reaching initiatives. Over the past 25 years, Citi has invested more than USD 17 million in Indonesia, partnering with over 60 organizations and positively impacting more than 2 million beneficiaries.

In 2023-2024, Citi Indonesia continued to scale its impact, particularly in the areas of youth empowerment and entrepreneurship. Through the Youth Business Learning Aspiration Project, run in collaboration with Prestasi Junior Indonesia, Citi trained over 500 young entrepreneurs, equipping them with essential business skills and financial literacy to help them build sustainable livelihoods. Additionally, the SEED 4 Women initiative, developed with Mercy Corps Indonesia, supported 850 women entrepreneurs, offering training in digital literacy and business management to strengthen their businesses and enhance their economic prospects. Across its various initiatives, Citi Indonesia's community programs have impacted nearly 18,000 youth and young entrepreneurs, including individuals with disabilities, offering them crucial pathways to financial independence.

Citi's commitment to environmental sustainability is also a key pillar of its CSR strategy. As part of the company's Global Community Day (GCD) initiative in 2023, over 2,200 Citi volunteers participated in activities aimed at reducing plastic waste and promoting sustainable fashion. Through partnerships with PlasticPay, Citi volunteers collected 1,464 plastic bottles, contributing to a reduction of 101,042 grams of carbon footprint. Additionally, the collaboration with Setali Indonesia gathered 1,814 clothes to be recycled or repurposed.

Citi has also partnered with PT. BNP Paribas Asset Management to implement the BNP Paribas IDX30 Filantropi Social Fund Program, an Impact Investing initiative that allocates part of its managed funds towards enhancing youth capacity, supporting farmers, entrepreneurs, and students in East and West Indonesia, and promoting digital literacy.

HIGHLIGHTS:

- Invested over USD 17 million in Indonesia over 25 years, impacting 2 million beneficiaries.
- Nearly 18,000 youth and young entrepreneurs impacted through community programs in 2023-2024.
- Reduced 101,042 grams of carbon footprint through environmental sustainability efforts.
- Engaged almost 2,500 Citi employees in various volunteering activities as part of Global Community Day in 2023 and 2024.

Guided by its mission to enrich lives, Corteva Agriscience Indonesia is dedicated to empowering farmers, fostering food security, and promoting sustainability.

Through collaborative programs focused on climate resilience, community development, and agricultural innovation, Corteva supports the livelihoods of smallholder farmers and fosters sustainable practices to secure Indonesia's agricultural future.

In Medan City and Simalungun Regency in North Sumatra, Corteva's Inclusive Climate Change Adaptation and Literacy Program equips farmers and students with the tools to address climate challenges. The initiative includes the Edufarm Learning Expo, which enhances agricultural knowledge for 20 local farmers and trains 15 government officials on climate adaptation. In schools, the program promotes clean sanitation habits by building bathrooms and providing handwashing facilities, benefiting over 373 students and employees from two local schools. Additionally, the ecoprinting workshops have introduced innovative, sustainable practices to help local communities develop new revenue streams.

Corteva also plays a vital role in food security through its partnership with Rise Against Hunger. In Malang, East Java, Corteva mobilized 72 volunteers to package 50,000 nutritious meals, distributing essential food supplies to families in need. This effort not only supported vulnerable communities but also showcased Corteva's commitment to addressing hunger and malnutrition.

Furthermore, the company's Empowering Women and Youth program in Semangat Village focuses on promoting agricultural innovation and economic independence. By supporting 25 women and youth farmers, and collaborating with 60 local government officials, the initiative has fostered creativity and independence among participants, helping them contribute to their households and communities. This program has indirectly impacted 1,000 beneficiaries, driving both economic and social progress.



HIGHLIGHTS:

- Reached over 373 students and 20 farmers in Medan City and Simalungun through the Inclusive Climate Change Adaptation program, promoting sustainable farming and improving sanitation in schools.
- Packaged 50,000 nutritious meals in Malang, supporting food security and fighting malnutrition.
- Empowered 25 women and youth farmers in Semangat Village, fostering economic independence and agricultural innovation, with indirect benefits reaching 1,000 people.
- Strengthened local government capacity by training 60 government representatives in agricultural and climate adaptation practices.

Diageo is dedicated to driving sustainable growth through its “Society 2030: Spirit of Progress” program, focusing on responsible drinking, diversity, and sustainability.

A global leader in premium alcoholic beverages, Diageo’s CSR strategy addresses key global challenges through initiatives promoting positive drinking, fostering inclusion and diversity, and advancing grain-to-glass sustainability. These priorities drive responsible consumption, empower diverse communities, and promote environmental preservation.

One key initiative is the Promote Positive Drinking program, which aims to change the way people drink by promoting moderation and responsible alcohol consumption. Diageo has reached over 1 billion people, including in Indonesia, with responsible drinking messages through DRINKiQ, an online platform that educates users on the effects of alcohol, and SMASHED, which teaches young people about the dangers of underage drinking.

In 2023, Diageo’s Water Replenishment efforts focused on preserving water resources in Indonesia through a collaboration with Yayasan Bambu Lestari. This initiative included water recovery projects along the Yeh Penet River in Bali, agroforestry, and bamboo planting to enhance water sustainability in local communities. These projects aim to support biodiversity, improve water quality, and replenish more water than is used in Diageo’s operations by 2026.

Diageo also champions inclusion and diversity through its global targets to achieve 50% female leadership and increase representation of leaders from ethnically diverse backgrounds to 45% by 2030. Skills training programs like Learning for Life and the Diageo Bar Academy, which have reached some 1.7 million people, provide business and hospitality skills to help improve livelihoods. In Indonesia, Diageo Indonesia hosted around 100 participants at the first Learning For Life seminar in Bali in April 2023, where discussions tackled business pitching, digital marketing, and responsible drinking.

HIGHLIGHTS:

- Reached over 1 billion people globally with responsible drinking messages through DRINKiQ and SMASHED.
- Partnered with Yayasan Bambu Lestari in Bali to support water recovery and sustainability efforts along the Yeh Penet River.
- Provided 1.7 million training sessions through Learning for Life and the Diageo Bar Academy, improving employability in the hospitality sector.
- Committed to achieving net-zero carbon emissions by 2030 and ensuring 100% recyclable packaging by 2030.

DRINKiQ

Buat perbedaan

Ada baiknya untuk memikirkan secara serius tentang hubungan Anda dengan alkohol. Jika Anda ingin mengubahnya, apa pun artinya bagi Anda, mengapa tidak mulai dengan perbedaan yang ingin Anda buat?



Apa perbedaan yang ingin Anda buat?

Saya pikir saya mungkin punya masalah dengan minum

Saya ingin mendapatkan informasi yang lebih baik tentang kebiasaan minum saya

Saya ingin mendukung orang lain

A pioneering force in material science, Dow has been driving sustainability and innovation in Indonesia for over 50 years.

With a focus on advancing a circular economy and climate protection, Dow's corporate responsibility efforts are centered around reducing carbon emissions, eliminating plastic waste, and creating solutions that benefit communities and the environment.

Dow's commitment to sustainability is reflected in its ambitious goals. By 2030, Dow aims to reduce its carbon emissions by 15% from 2020 levels and to

collect, reuse, and recycle 1 million metric tons of plastic waste globally through direct actions and partnerships.

In Indonesia, Dow plays a pivotal role in waste management, collaborating with local communities to promote circular economy practices. This includes waste transformation initiatives in cities like Cilegon, Malang, Serang, and Semarang, which have successfully prevented 4,900 tons of waste from reaching landfills. Additionally, Dow's flagship program, #PullingOurWeight, mobilizes employees and partners annually to clean up and recycle waste in their communities.

In line with its focus on education and inclusivity, Dow Indonesia collaborates with non-profit organizations to support schools that integrate STEM (Science, Technology, Engineering, and Mathematics) and sustainability curricula. Dow is also an active member of the National Plastic Action Partnership (NPAP), working alongside the Ministry of Marine Affairs and Fisheries through the Bulan Cinta Laut program to foster innovation in waste management and promote sustainable development across Indonesia.

Dow's commitment to community support is exemplified by its volunteering initiatives. In 2023, 449 Dow employees participated in eight Global Citizenship Projects, contributing to a variety of local initiatives. The Disability Employee Network (DEN) organized the DEN Play and Fun Day in Cilegon, engaging 102 participants and providing opportunities for Dow volunteers to interact with and support students with special needs. This event, coinciding with Disability Month, emphasized inclusivity and empathy while celebrating the talents of these students.

HIGHLIGHTS:

- Prevented 4,900 tons of waste from reaching landfills through circular economy initiatives in cities like Cilegon, Malang, Serang, and Semarang.
- Committed to reducing carbon emissions by 15% by 2030 and collecting, reusing, and recycling 1 million metric tons of plastic waste globally.
- Mobilized 449 Dow employees in eight Global Citizenship Projects, including the DEN Play and Fun Day, supporting students with special needs.
- Active member of the National Plastic Action Partnership, collaborating with the government to advance sustainable waste management in Indonesia.
- Supported the development of schools with a focus on STEM education and sustainability, promoting environmentally friendly practices and inclusivity.



With a vision of "Food and Companionship Enriching Life," Elanco Animal Health emphasizes a holistic approach to animal care, sustainability, and corporate integrity.

Elanco's ESG strategy, known as Healthy Purpose, reflects the company's commitment to advancing the well-being of animals, people, and the planet. Through this approach, it aims to improve the quality of life for pets and farm animals while promoting sustainable agricultural practices that benefit both the environment and human livelihoods.



Elanco's commitment to animal welfare is demonstrated through its partnership with Universitas Udayana in Bali, where it hosted the ASEAN Companion Animal Parasite Experts (CAPE) Summit in May 2023. This event facilitated collaboration among veterinary experts from Southeast Asia, with participants engaging in practical sessions on parasite management in small animals.

Elanco leads the industry in antimicrobial stewardship, promoting the responsible use of antibiotics in animal care. The company works on monitoring antibiotic resistance and continues to invest in the development of antimicrobial alternatives.

HIGHLIGHTS:

- Hosted the CAPE Summit in Bali, fostering regional veterinary collaboration.
- Leads in promoting responsible antibiotic use through its antimicrobial stewardship efforts.

ExxonMobil, a global leader in the energy industry, is committed to supporting and enhancing community welfare in Indonesia through comprehensive community development programs.

With a strong focus on economic development, education, and health, ExxonMobil's CSR initiatives aim to create long-lasting positive impacts for communities across the country.

In the field of economic development, ExxonMobil Indonesia has launched several initiatives that foster entrepreneurship for the surrounding communities. The Women's

Economic Empowerment program, started in 2018, has enhanced local women's knitting skills and connected them to the crochet market, benefiting over 500 women and generating approximately \$50,000 from international sales. Through a microfinance program introduced in 2008, over 30,000 community members have received small collateral-free loans, enabling them to improve their livelihoods. Additionally, the Business Incubator Center serves as a hub for aspiring entrepreneurs, while the Agribusiness Cooperative (KPA) has empowered 260 local farmers by improving rice production standards and expanding market opportunities.

Education is another pillar of ExxonMobil's community development strategy. Since 2007, ExxonMobil has invested in character-building educational programs in over 90 schools and has developed a comprehensive teacher training program to enhance the quality of education in Bojonegoro, Blora, and Tuban. The company's commitment to education aims to create a more engaging, joyful, and participatory learning environment.

ExxonMobil's efforts to improve healthcare and sanitation are equally impactful. Through a community-based program initiated in 2008, the company has installed 49 water towers and laid 116,000 meters of pipeline, providing clean water access to over 41,000 households in 32 villages. The company also supported a latrine program benefiting 3,800 families, addressing sanitation issues and contributing to stunting reduction efforts.

Beyond these key focus areas, ExxonMobil is also dedicated to environmental conservation, as reflected in its partnership with Yayasan Indonesia Reef Warrior. Together, they have rehabilitated one hectare of coral reef in Lovina, Bali, and conducted awareness campaigns to educate local communities and tourists about marine conservation. Additionally, the Recycling Bank Initiative has involved over 1,500 community members in Tuban and Bojonegoro, promoting sustainable waste management.

To promote alternative renewable energy, ExxonMobil Cepu Limited has collaborated with the Trukajaya Foundation and Rumah Energi Foundation to construct 323 Biogas reactors, benefiting over a thousand individuals in Bojonegoro and Tuban Regencies.



HIGHLIGHTS:

- Invested over \$35 million in community development initiatives since 2007, benefiting over 200,000 residents.
- Provided microfinance support that benefitted over 30,000 community members, fostering entrepreneurship among marginalized groups.
- Improved clean water access for 41,000 households and provided latrines to 3,800 families across 32 villages.
- Empowered 260 farmers through agribusiness cooperatives, delivering over 30 tons of rice to local buyers.
- Restored one hectare of coral reef in Lovina, Bali, and engaged 1,500 communities in recycling initiatives.

FedEx Indonesia is committed to empowering communities, promoting sustainability, and supporting entrepreneurship through its FedEx Cares global initiative.

By leveraging its extensive logistics network and expertise, FedEx works to create positive social and environmental impacts across Indonesia.

In February 2023, FedEx collaborated with Yayasan Konservasi Alam Nusantara (YKAN) to launch a community empowerment program in Wakatobi Regency. This year-long initiative benefitted 270,000 families and 33,000 seaweed farmers by helping them adopt ecological and sustainable financial practices to improve their livelihoods. FedEx volunteers also provided training on digital marketing, cross-border e-commerce, and export processes, helping 1,500 communities of seaweed farmers expand their business opportunities in Sabu Raijua Regency, East Nusa Tenggara.



FedEx is also committed to youth education and entrepreneurship. Since 2021, this program fosters business knowledge and teamwork skills by challenging students to develop international market entry strategies, giving them hands-on experience in global trade. In May 2023, FedEx sent six aspiring Indonesian entrepreneurs to compete at the 2023 Asia Pacific International Trade Challenge Regional Finals in Singapore.

FedEx also supports community development through educational initiatives. In August 2023, FedEx donated computers and software to students from underprivileged communities in Jakarta. Additionally, 12 FedEx volunteers organized learning sessions for 70 elementary school children and 19 high school students, focusing on literacy and global entrepreneurship in collaboration with the International Humanity Foundation.

HIGHLIGHTS:

- Launched a community empowerment program centered on sustainable blue economy, that benefitted 270,000 families and 33,000 seaweed farmers in Wakatobi Regency, and 1,500 communities of seaweed farmers in Sabu Raijua Regency in collaboration with Yayasan Konservasi Alam Nusantara.
- Hosts FedEx / Junior Achievement International Trade Challenge, a program that trains students in the nuances of global trade.
- Donated computers and organized learning sessions for 70 elementary students and 19 high school students from underprivileged communities in Jakarta, in collaboration with the International Humanity Foundation.

Freeport-McMoRan, a global leader in mining and resources management, is committed to sustainable development and improving the well-being of communities around its operations in Papua, Indonesia.

Freeport's CSR efforts focus on healthcare, education, community empowerment, and environmental sustainability, with a particular emphasis on benefiting Indigenous populations in remote areas.

In 2023, Freeport launched a major initiative to combat stunting and improve nutrition among children in the Papuan regencies of Mimika, Nabire, and Asmat. Partnering with USAID and World Vision Indonesia, Freeport committed USD 3.53 million from 2024 to 2026 to the Partnership to Accelerate Stunting Reduction in Indonesia.

In the field of education, Freeport continues to make a significant impact through its scholarship programs. Since 1996, Freeport has awarded scholarships from primary school through doctoral studies, benefiting more than 1,400 students in secondary and tertiary education in 2023. Through its Tomawin program, Freeport provided an additional 116 scholarships across all levels, while introducing 70 new annual scholarships for Papuan students studying at Indonesian universities.

Freeport is also committed to healthcare development, operating the Mitra Masyarakat Hospital since 1999 and supporting the reopening of the public Waa Banti Hospital in 2023. These hospitals provided medical services to over 100,000 patients in 2023 alone.

To support local entrepreneurs, Freeport provided USD 180,000 in 2023 to support 238 micro and small businesses, helping to create new businesses and employment opportunities for over 1,200 people, 34% of whom were local Papuan. Freeport's efforts also include initiatives in aquaculture, horticulture, and specialty coffee production, providing training and support to local farmers and cooperatives to strengthen their presence in national and international markets.

Beyond all this, the company also actively supports cultural preservation in Papua. Through its collaboration with the Maramowe Weaiku Kamarowe Foundation in 2023, Freeport supported more than 550 Kamoro carvers from 33 villages, preserving Indigenous art and cultural heritage.



HIGHLIGHTS:

- Committed USD 3.53 million from 2024 to 2026 to reduce stunting and improve child nutrition in Papua through a partnership with USAID and World Vision Indonesia.
- Provided over 1,400 scholarships for secondary and tertiary education in 2023, with 116 additional scholarships through the Tomawin program.
- Served over 100,000 patients at the Mitra Masyarakat hospital and clinic in 2023.
- Supported 238 local entrepreneurs with USD 180,000, creating over 1,200 jobs, 34% of which were filled by local Papuans.

With a focus on building capacity in the healthcare sector, GE Healthcare actively contributes to advancing medical education, optimizing cancer care, and improving clinical outcomes in Indonesia.

GE Healthcare Indonesia is committed to enhancing patient safety, improving healthcare access, and empowering medical professionals through strategic collaborations and cutting-edge technologies.

In October 2023, GE Healthcare signed an MoU with Dharmais Cancer Hospital, one of Indonesia’s leading oncology centers, to strengthen the fight against cancer. This collaboration focuses on providing technical training, improving access to oncology services, and optimizing the national oncology network to enhance cancer care across the country. Through Continuing Medical Education programs, GE Healthcare aims to upskill healthcare professionals and improve the delivery of cancer treatments in regional hospitals, ensuring that patients outside major cities have access to high-quality care.

In September 2023, GE Healthcare partnered with the Indonesian Association of Anaesthetic and Intensive Therapy Doctors (PERDATIN) to host Continuing Medical Education sessions. These sessions trained anesthetic doctors on using GE’s patient monitors equipped with entropy modules and the EK-Pro algorithm to improve patient safety and enhance clinical outcomes during anesthesia and intensive care.

In addition to its collaborations with local medical institutions, GE Healthcare is committed to advancing healthcare technology and building inclusive healthcare systems through the newly established GE Healthcare Foundation. Launched in Q1 2024, the Foundation is focused on supporting precision healthcare, improving healthcare access, and reducing burdens on caregivers by funding organizations that make healthcare more accessible and human-centered.



HIGHLIGHTS:

- Signed an MoU with Dharmais Cancer Hospital in October 2023 to strengthen cancer care in Indonesia through technical training and service optimization.
- Partnered with PERDATIN in September 2023 to provide medical training for anesthetic doctors, enhancing patient safety with GE’s patient monitoring technology.
- Launched the GE Healthcare Foundation in Q1 2024 to advance precision healthcare and support inclusive healthcare systems globally.

GE Vernova is dedicated to building a sustainable electric power system and supporting Indonesia’s energy transition toward a low-carbon future.

Through innovative technologies and strategic collaborations, GE Vernova (formerly GE Power and GE Renewable Energy) focuses on providing secure, reliable, and affordable electricity while addressing climate challenges by helping Indonesia reduce its carbon footprint.

In September 2023, GE Vernova signed a Memorandum of Understanding with PLN Nusantara Power (PLN NP), Jawa Satu Power (JSP), CarbonCo, and BP for a feasibility study to develop a carbon capture utilization and storage value chain aimed at decarbonizing gas power plants. This aligns with Indonesia’s efforts to transition to lower-carbon energy and demonstrates GE Vernova’s commitment to supporting the country’s energy transition.

Further reinforcing its commitment to decarbonization, GE Vernova joined four other global energy companies to partner with PLN in November 2023 to support the development of a green energy ecosystem in Indonesia. Specifically, GE Vernova will contribute knowledge to a joint study spanning various aspects of Indonesia’s energy transition.

Earlier in May 2023, GE Vernova hosted the first “Powering Indonesia, 2023 State of the Art Symposium” to discuss the acceleration of the energy transition in Indonesia. The symposium brought together industry leaders, policy-makers, and innovators to share insights on advancing sustainable energy solutions and electrification in the country.



HIGHLIGHTS:

- Signed an MoU with PLN NP, JSP, CarbonCo, and bp in September 2023 to explore the development of a carbon capture value chain for decarbonizing gas power plants.
- Partnered with PLN in November 2023 to support Indonesia’s efforts to achieve net-zero emissions by 2060.
- Hosted the Powering Indonesia 2023 Symposium in May 2023, facilitating discussions on the acceleration of energy transition and sustainable power solutions.

Google wants a better world, faster — and it believes in leveraging technology and applying scalable data-driven innovation to move the needle.

Google and YouTube are fully dedicated to empowering individuals and fostering innovation in Indonesia through education, skills development, and support for entrepreneurs. A key initiative is Gapura Digital, which has trained over 2 million SMEs in using digital tools to adapt to modern business environments. Additionally, through the Bangkit Program, Google—in partnership with the Ministry of Education, Culture, Research, and Technology and local tech companies—has trained over 25,000 students in vital tech skills like machine learning, mobile development, and cloud computing.



Another impactful initiative, Gemini Academy, has trained 189,000 teachers across 35 provinces on artificial intelligence literacy, helping educators integrate AI into their teaching to enhance creativity and productivity.

In 2023, Google expanded its efforts to tackle misinformation. Through its "Recheck Sebelum Kegocek" campaign, which collaborated with election authorities and non-profit organizations, it used celebrity-backed media campaigns and edutainment shows to help educate 57 million Indonesians nationwide on how to detect different tactics of misinformation. Another initiative, "Pause Dulu", provided users with strategies to verify information before sharing it online.

Google is also dedicated to helping solve some of humanity's biggest challenges combining funding, in-kind products, and technical expertise to support underserved communities and provide opportunity for everyone. Through Google.org, Google's philanthropic arm, the company has supported local nonprofits with over \$10 million in grants, \$20 million in donated products, and 1,000 hours of employee volunteering since 2019.

To advance knowledge, skills, and learning, Google.org's initiatives have empowered diverse communities. Through the Go Digital ASEAN program, 37,715 Indonesians, including MSMEs, job seekers, and people with disabilities, have been trained in essential digital skills. Additionally, the Gerakan PANDAI program has trained 23,300 teachers in computational thinking, equipping them to better prepare students for the digital age. The AI Ready ASEAN initiative aims to further boost AI literacy, benefiting over 2 million Indonesians.

To help build resilient communities, the Tular Nalar Program has reached over 500,000 Indonesians, with plans to reach 1.6 million more, helping communities combat misinformation and improve media literacy. The APAC Cybersecurity Fund is another crucial initiative, aimed at supporting up to 70,000 MSMEs, nonprofits, and social enterprises with cybersecurity training and resources to protect against online threats.

In support of scientific advancement, Google.org has focused on sustainable agriculture and environmental protection. The Edu Farmers initiative has empowered 4,400 farmers and 1,000 youth with AI-powered tools, with plans to expand this support to 200,000 smallholder farmers, helping to improve crop management and nutrition. Meanwhile, the Gringgo Indonesia foundations received \$500,000 in funding to use AI to improve recycling rates by 35% in pilot villages, addressing plastic waste and pollution challenges. Under the APAC Sustainability Seed Funds, five local organizations also received grants to accelerate the impact of their innovative tech-driven solutions.

HIGHLIGHTS:

- Trained over 3.9 million SMEs, students, developers, teachers, and job seekers through YouTube and Google Skilling programs.
- Conducted a campaign to help prevent the spread of misinformation during elections that reached 57 million Indonesians nationwide.
- Since 2019, Google.org has supported nonprofits in Indonesia with over \$10 million in grants, \$20 million in donated products, and 1,000 hours of Googler volunteering.

GSK is a global biopharma company with a purpose to unite science, technology, and talent to get ahead of disease together.

With over 53 years in Indonesia, GSK is committed to working at the forefront of science and technology to create a significant health impact while addressing issues that matter for society and the planet. The company is dedicated to advancing public health, sustainability, and community well-being through its comprehensive CSR programs in Indonesia.

One of GSK's key initiatives is the #AyoKitaVaksin campaign, launched in May 2023 in partnership with Indonesia's Ministry of Health as part of the WHO's global Big Catch-Up campaign. This campaign, promoted through social media platforms like Instagram and TikTok @AyoKitaVaksin, aims to raise vaccine awareness and encourage immunization to protect future generations. In November 2023, GSK expanded its efforts through collaboration with Good Doctor Technology, focusing on community education programs, health worker empowerment, and providing influenza and other vaccination services. Additionally, GSK partnered with Prodia to empower communities through strategic initiatives aimed at boosting immunization rates and enhancing national health resilience. Together with partners, GSK strives for herd immunity to protect all stages of life and strengthen public health.

With over 50 years of experience in respiratory care, GSK is also committed to promoting lung health in Indonesia. In May 2023, it collaborated with the Indonesian Association of Lung Doctors (PDPI) and the Ministry of Health to launch the Peduli Paru OK campaign, aimed at increasing awareness of Chronic Obstructive Pulmonary Disease (COPD). This campaign continued in November 2023 during World COPD Month, featuring a public event at Car Free Day Jakarta and the launch of an Instagram account @Peduli-Paru_OK to raise awareness about the importance of early action in managing respiratory diseases.

Recognizing the impact of climate change and air pollution on the health of patients with respiratory conditions, GSK is determined to break the negative cycle where some treatments contribute to greenhouse gas emissions. It is advancing local manufacturing of the low-carbon inhaler in Indonesia to ensure sustainable, long-term access to essential respiratory treatments, with a local packing production facility expected to be ready by 2027.

GSK believes that a healthy planet is essential to human health, and it is committed to environmental sustainability as part of its core values, with ambitious targets set for 2030 and 2045. Globally, GSK has committed to environmental sustainability goals in both climate and nature. In February 2023, it launched a five-year mangrove restoration project to restore 2,600 hectares of mangrove forests in East and West Java. This initiative aims to combat climate change, protect local ecosystems, and improve the livelihoods of local communities.

In Indonesia, GSK, along with international companies under The International Pharmaceutical Manufacturers Group (IPMG), supports the mangrove conservation program as part of the government's efforts to accelerate Indonesia's Net Zero Carbon target before 2060. Through this initiative, IPMG and several of its members are contributing by symbolically planting part of the 3,450 mangrove trees that will be planted gradually until 2025. Together, they are committed to fostering a healthier planet and community.

HIGHLIGHTS:

- Launched the #AyoKitaVaksin campaign in partnership with the Ministry of Health, raising vaccine awareness and increasing public access to immunization.
- Partnered with Good Doctor and Prodia to maximize vaccine access for all stages of life protection.
- Promoted lung health through the Peduli Paru OK campaign, improving public awareness of COPD.
- Committed to Net Zero by 2030, GSK Global has launched a mangrove restoration project to restore 2,600 hectares of coastal forests in East and West Java.
- GSK Indonesia, alongside IPMG members, supports Indonesia's Net Zero Carbon target by 2060 through a mangrove conservation program, contributing to the symbolic planting of 3,450 mangrove trees, to be completed by 2025.



Herbalife Indonesia, a premier health and wellness company, is dedicated to improving community well-being through nutrition, education, and sanitation initiatives that support vulnerable children and families.

Through the Herbalife Family Foundation, established in 1994, the company collaborates with local organizations across Indonesia to deliver impactful programs that address critical health and nutrition challenges.

One of Herbalife's key CSR efforts is its partnership with Habitat for Humanity Indonesia on a Sanitation Program in Mauk, Tangerang, where underprivileged families are provided with clean water and sanitation facilities. This project has directly benefited 11,900 individuals and reached 15,350 indirect beneficiaries. HFF has provided USD 100,000 annually to support the program since 2019, and will continue to do so through 2024.

As part of a broader five-year partnership with the Ministry of Health, the program integrates into the government's Stunting Prevention initiatives, which focus on improving child and maternal health. Herbalife's involvement includes programs like Aksi Bergizi (Nutritious Action) to promote healthy breakfasts and combat anemia, Bumil Sehat (Healthy Pregnant Mothers) to educate on prenatal care, and Posyandu Aktif (Active Integrated Service Post) to enhance early detection of nutrition deficiencies in infants.

In addition, Herbalife focuses on child nutrition through its Casa Herbalife programs. In Jakarta, Herbalife collaborates with Pondok Kasih Agape to provide daily nutritious meals and educational programs to 150 orphaned children, offering not only meals but also educational enrichment activities like English courses, sports, and arts programs. Herbalife extends its support to Bekasi, where it partners with Rumah Autis to provide 250 children with special needs access to healthy meals and educational programs. The partnership, which started in 2013, ensures that these children also benefit from creative and physical development activities such as art, music, and sports.

Herbalife's commitment to addressing malnutrition extends to Bali, where it works with the Bali Caring Community to provide daily healthy breakfasts and nutrition education to 100 underprivileged children in Karangasem. These efforts support the government's strategy to combat malnutrition in remote areas of Indonesia.



HIGHLIGHTS:

- Provided clean water and sanitation facilities to 11,900 direct and 15,350 indirect beneficiaries in Mauk, Tangerang, supported by USD 100,000 annually from HFF since 2019.
- Supported 150 orphaned children in Jakarta with daily nutritious meals and educational programs through Pondok Kasih Agape, including enrichment activities in English, sports, and arts.
- Partnered with Rumah Autis to provide healthy meals and educational support to 250 children with special needs in Bekasi, alongside art, music, and sports programs.
- Delivered daily healthy breakfasts and nutrition education to 100 underprivileged children in Karangasem, Bali, through the Bali Caring Community, helping to combat malnutrition in the region.

HHP Law Firm is dedicated to environmental sustainability, community empowerment, and promoting social responsibility across Indonesia.

With a strong focus on ESG principles, HHP integrates sustainability, inclusion, and community service into its business practices to create a lasting positive impact.

HHP's sustainability efforts are exemplified by its partnership with Bumiterra to restore 2.5 acres of degraded rainforest in Kapuas Hulu, West Kalimantan. Over

the past two years, HHP has planted 488 trees and reintroduced 28 native flora species to the area. This reforestation initiative not only helps to combat deforestation but also provides income opportunities and skills training to local communities, fostering sustainable livelihoods and enhancing biodiversity. HHP's commitment to nature-positive services demonstrates its long-term vision for sustainable business practices.

In line with its focus on community development, HHP actively supports educational initiatives. In collaboration with Bumiterra, HHP empowers the community of Rumbih Village in West Kalimantan through the Sekolah Bumi Terra, which enhances environmental sustainability education for local residents. The firm's dedication to supporting future generations is also evident in its visit to SOS Children's Village in Cibubur, where team members shared insights on various legal and business professions, inspiring children to pursue higher education.

HHP also promotes women's empowerment by offering pro bono legal advice to single mothers from the Single Moms Indonesia community. Through partnerships with Srikandi PLN and PLN Hub UMK Jakarta, HHP provides women entrepreneurs with practical legal guidance, helping them navigate the complexities of running a business and supporting their entrepreneurial journeys.



HIGHLIGHTS:

- Restored 2.5 acres of degraded rainforest in West Kalimantan, planting 488 trees and reintroducing 28 native species to promote biodiversity and carbon absorption.
- Provided income opportunities and skills training to local communities through its reforestation project, increasing local earnings by up to 80%.
- Supported education and environmental sustainability in Rumbih Village through the Sekolah Bumi Terra initiative, in partnership with Bumiterra.
- Empowered single mothers and women entrepreneurs with legal advice through collaborations with Srikandi PLN and PLN Hub UMK Jakarta.

HM SAMPOERNA



For 111 years, Sampoerna consistently creates multiplier effects across the broader business ecosystem in Indonesia, continuously creating value for our stakeholders through a variety of initiatives under the "Sampoerna Untuk Indonesia" umbrella program and contributing to Indonesia's development.

Sampoerna, together with our parent company Philip Morris International (PMI), is one of the major employers and investors in Indonesia. Since 2005, we have invested more than USD 6.4 billion including our continuous investment of ~USD 330 million in the production facility of innovative smoke-free tobacco products, providing

jobs for more than 90,000 employees directly and indirectly, and owns and operates nine production facilities for the domestic market as well as exports to 30 Asia Pacific markets. In producing hand-rolled cigarettes, we also partner with local entrepreneurs and cooperatives in 43 locations in Java, five of which are new factories through additional partnerships starting in Q1 2024.

Sampoerna integrates its operational business activities with sustainability to create a positive impact across the Environmental, Social, and Governance (ESG) dimensions, including to support Indonesia in developing a Green Economy. The company strongly believes that sustainability is about inclusive and sustainable growth and impact for all stakeholders. Therefore, "Sampoerna Untuk Indonesia" umbrella program aims to improve the welfare of the broader ecosystem, spanning the whole value chain of the tobacco industry, starting from partnership programs with tobacco and clove farmers, to society at large that includes Indonesian MSMEs and mom-and-pop stores in retail.

By 2023, Sampoerna partners with more than 22,000 tobacco and clove farmers throughout Indonesia to help increase their productivity and thereby improve their welfare. Through the program, Sampoerna provides access to crop production infrastructure, technical assistance, and guaranteed crop absorption based on agreed-upon quality and quantity standards. The partnership also ensures the implementation of Good Agricultural Practices (GAP), Agricultural Labor Practices (ALP), and Occupational Health and Safety (OHS).

As a company that started as a small business, Sampoerna has consistently delivered its commitment to empower Indonesian MSMEs through Sampoerna Entrepreneurship Training Center (SETC) and Sampoerna Retail Community (SRC) programs. SETC has mentored over 72,000 MSMEs in entrepreneurship, applied research, market access, as well as helping them enter the export market. Meanwhile, SRC has empowered 250,000 traditional retailers with education, financial management, and digitalization, which has resulted in a 42% revenue increase and 90% digital adoption through the AYO by SRC digital ecosystem. According to a 2023 Kompas Gramedia Media Research, the overall turnover of SRC retailers in 2022 was estimated at IDR 236 trillion, or 11.36% of the GDP retail sector. Reflecting its commitment, Sampoerna held "Pesta Rakyat UMKM untuk Indonesia" in July 2024, involving the government, business associations, private sector, and society at large to accelerate inclusive and sustainable economic transformation.

On the environmental front, Sampoerna aims to be carbon-neutral in its direct operations by 2025. It has been using solar panels since 2017 and has recently installed an additional 10,550 ground-mounted solar panels in its production facility area in Pasuruan, East Java. Additionally, Sampoerna is committed to efficient water and waste management. In fact, Sampoerna is the first Indonesian company to receive international certification from the Alliance for Water Stewardship (AWS) for water conservation initiatives.



HIGHLIGHTS:

- Partnered with over 22,000 Indonesian tobacco and clove farmers to improve productivity and welfare.
- Empowered over 322,000 Indonesian MSMEs and retailers through SETC and SRC in entrepreneurship and capacity-building.
- Managed 99 percent of non-hazardous waste, leading to almost zero waste to landfills.
- Installed an additional 10,550 ground-mounted solar panels in 2023 to advance toward carbon neutrality in its production facilities by 2025.

Sustainability is integrated into HP's core strategy, driving impact across three pillars: Planet, People, and Community.

In Indonesia, HP is committed to accelerating digital equity, improving learning outcomes, and supporting local communities. The company focuses on empowering educators, advancing digital learning, and promoting inclusivity and diversity through comprehensive education initiatives and sustainability programs, in alignment with Indonesia's digital economy goals.



HP Indonesia has been a key player in advancing the education system through its transformative programs. Since 2015, the company has collectively enabled over 15.8 million Better Learning Outcomes across Indonesia. A prime example is the Semangat Guru Virtual Learning Series, which HP launched in partnership with the Ministry of Education, Culture, Research, and Technology (MoECRT) in 2021. This initiative has upskilled over 930,000 teachers, helping them develop soft skills in support of the Kurikulum Merdeka, equipping educators with tools to better integrate digital technology into classrooms.

In addition, HP's Transformasi Pembelajaran Inovatif Classroom of the Future program aims to modernize Indonesia's education system by promoting 21st-century digital skills in teaching and learning. This initiative offers a structured, scalable, and sustainable framework that supports Indonesia's ambitions to enhance digital education and its growing digital economy.

This is all part of HP's global goals to accelerate digital equity for 150 million people by 2030, enable better learning outcomes for 100 million people by 2025, and empower 1 million workers through worker empowerment programs by 2030. HP is also committed to achieving net-zero greenhouse gas emissions across its value chain by 2040.

HIGHLIGHTS:

- 15.8 million Better Learning Outcomes enabled since 2015 through HP's education programs in Indonesia.
- 930,000+ teachers trained through the Semangat Guru Virtual Learning Series, enhancing soft skills and digital integration in classrooms.
- Launched TPI Classroom of the Future, driving digital transformation in education.
- Committed to net-zero emissions by 2040 and digital equity for 150 million people by 2030.

IBM aspires to be the catalyst that makes the world work better, creating a lasting and positive impact on business ethics, the environment and the communities it works in.

IBM's CSR strategy in Indonesia is built around three pillars: Ethical Impact, Equitable Impact, and Environmental Impact, driving progress in education, workforce development, and sustainability through a number of signature programs.

These include IBM SkillsBuild, a free education platform designed to help high school students, adult learners and educators develop critical skills in areas such as AI and cybersecurity. In collaboration with Kampus Merdeka, the Ministry of Education's national program, the SkillsBuild program prepares Indonesian learners for the digital economy, providing them with access to career opportunities.

By April 2024, IBM had also trained nearly 650,000 women and girls in the Asia-Pacific region, including Indonesia, as part of its commitment to upskill 1 million women and girls over five years. They count among the 11.5 million learners globally that IBM has already reached as part of its mission to train 30 million people by 2030, providing them with the tools they need to navigate the digital economy.

Through the IBM Global Month of Impact, held annually in October, IBMers worldwide come together to make a positive difference in their communities. Every act of service or contribution can create lasting change, and IBM amplifies this impact by matching employee donations to select charities and providing USD 10 for every hour of volunteer work. In Indonesia, this is reflected in quarterly blood donation drives in collaboration with the Red Cross and clothing donations for underserved communities in partnership with Goodera.

IBM is equally dedicated to environmental sustainability. The company plans to launch the IBM Sustainability Accelerator project in 2025, a global pro-bono initiative that leverages IBM's technology and expertise to scale public and non-profit environmental projects that would help local communities address environmental challenges and reduce climate-related risks.



HIGHLIGHTS:

- Offered free digital training through the IBM SkillsBuild platform, contributing to IBM's global target of skilling 30 million people by 2030.
- Trained nearly 650,000 women and girls across the Asia-Pacific region, including Indonesia, as part of IBM's commitment to upskill 1 million women and girls by 2027.
- Committed to launching the IBM Sustainability Accelerator in Indonesia by 2025, helping local communities tackle environmental challenges.
- Engaged employees in volunteering and community service, with initiatives such as blood donation drives and clothing donations.

A global nonprofit health organization, Jhpiego’s mission is to ensure high-quality health services for vulnerable populations, particularly women and newborns.

For over 30 years, Jhpiego has partnered with the Government of Indonesia to advance the country’s healthcare priorities, focusing on maternal and newborn health, primary health care, COVID-19 response, and family planning.

Jhpiego currently implements two major USAID-funded projects in Indonesia. The first one, the MOMENTUM Country and Global Leadership program, is now focused on supporting the Ministry of Health’s Primary Healthcare agenda. The program operates in 44 districts across five provinces, working to expand sustainable access to quality healthcare services across the continuum of care, enhancing learning to influence policy, and improving the management and performance of Indonesia’s health system.

The second USAID-funded project, the MOMENTUM Private Healthcare Delivery program, is focused on improving maternal and newborn health in 82 hospitals and 31 primary health facilities across 18 districts and six provinces. The is designed to improve the quality of maternal and newborn healthcare practices, strengthening governance and partnerships between public and private sectors, and ensuring sustainability in healthcare delivery.

Jhpiego also collaborates with corporate partners to implement impactful CSR initiatives. In 2023, Jhpiego partnered with Boeing to generate demand for cervical cancer screening by raising awareness about HPV and the importance of early screening. This collaboration trained 30 midwives in Tangerang on counseling for cervical cancer, bridging the gap between community outreach and primary healthcare services.

In 2023, Jhpiego, with support from Latter Day Saints Church, conducted training workshops at Siloam Karawaci Hospital, equipping 30 healthcare workers from 10 clinics with critical neonatal care skills.

Jhpiego continues to be a pivotal player in strengthening Indonesia's healthcare system and improving health outcomes for women and newborns, while supporting companies with the implementation of their CSR initiatives.



HIGHLIGHTS:

- Active in 44 districts across five provinces, strengthening Indonesia’s health system and supporting the Ministry of Health’s primary healthcare agenda.
- Implemented quality improvement activities in 82 hospitals and 31 primary health facilities across 18 districts.
- Partnered with Latter Day Saints Church to train 30 healthcare workers in neonatal care across 10 clinics.
- Collaborated with Boeing to raise awareness about cervical cancer and trained 30 midwives in cervical cancer counseling.

As part of its global Serve 360 initiative, Marriott International in Indonesia is committed to driving positive change for both communities and the environment.

Through the Marriott Business Council Indonesia, Marriott International properties across the country collaborate on impactful programs that support sustainability, education, and community well-being. Marriott's initiatives aim to nurture the world, empower through opportunity, and sustain responsible operations in line with its global mission of "Doing Good in Every Direction."

A core CSR initiative in Indonesia is Marriott's partnership with Sungai Watch, a nonprofit focused on preventing plastic pollution

in Bali. In July 2023, Marriott raised IDR 565 million through the Marriott Bonvoy Fundraiser Golf Tournament, which was used to build Sungai Watch's first waste sorting facility and to install barriers in Bali's rivers to stop plastic from flowing into the oceans. Marriott International properties across Indonesia also come together for the annual Road to Give charity run, held in cities such as Bali, Medan, Bandung, and Balikpapan. In 2023, the event raised over IDR 1 billion, which was donated to local causes, including Scholars of Sustenance (SOS), a nonprofit tackling food waste and providing nutrition to those in need. Specifically, it funded the operations of two SOS food trucks in Jakarta and Bali to rescue food surplus from hotels and distribute it to the people in need.

Marriott International also prioritizes education and inclusivity. In December 2023, Marriott collaborated with the Bali Children Foundation to launch an EdTech project in Songan, a remote village in Kintamani, Bali. This project aims to improve literacy and numeracy skills among 1,048 students across four elementary schools by providing education technology to address learning gaps. Earlier in the year, Four Points Surabaya partnered with Special Needs School Paedagogia to support 50 students and teachers with donations and extracurricular activities aimed at promoting inclusivity.

In August 2023, Marriott International, in collaboration with Solar Chapter, launched the "Water for Tafuli" project, installing a solar-powered water pump that provided clean water access to Tafuli village in East Nusa Tenggara. Building on this success, Marriott and Solar Chapter completed the "Water for Tasinifu" project in August 2024, bringing sustainable water access to the remote Tasinifu Village in the Mutis District of East Nusa Tenggara.

In 2024, Marriott Business Council Indonesia (MBCI) expanded its community support through the "Shoes to School" program. In August, MBCI donated over 5,200 pairs of shoes to students and communities in Jakarta, Bali, Lombok, and Labuan Bajo, with an additional 2,000 pairs expected to be distributed across the rest of Indonesia by the initiative's completion. This follows the success of the first program in 2023 in East Nusa Tenggara Timur, also in partnership with Solar Chapter.

HIGHLIGHTS:

- Raised IDR 565 million for Sungai Watch through the Marriott Bonvoy Fundraiser, supporting efforts to reduce plastic pollution in Bali's rivers. As of October 2024, the collaboration has removed over 147.5 tons of plastic waste from the environment.
- Organized the 2023 Road to Give charity run, raising over IDR 1 billion for local causes, including tackling food waste with Scholars of Sustenance.
- Launched an EdTech project in partnership with the Bali Children Foundation, benefiting 1,048 students in Songan, Bali, with technology-based learning solutions.
- Installed solar-water pumps to provide clean water access to villages in East Nusa Tenggara, and distributed thousands of new shoes to students in various cities.



At Mars, we've been making beloved chocolate brands like M&M's®, GALAXY®, SNICKERS®, and more for more than 100 years, meaning cocoa is at the heart of our company's long heritage. Mars is committed to helping address environmental and social challenges within our extended supply chain. Our vision is to help create a more modern, inclusive, and sustainable cocoa ecosystem where everyone is empowered to thrive.



Cocoa is vital not only as an ingredient for Mars' chocolate brands but also to the livelihoods of approximately 350,000 cocoa farmers in our supply chain. Working on the ground with like-minded partners, our Cocoa for Generations

strategy—which commits \$1 billion dollars over 10 years (2018-2028)—has been central to helping support cocoa farmers and cocoa-growing communities like those in Indonesia; including:

Mars Cocoa Academy

One of the flagship initiatives is the Farmers Advice Network through the Mars Cocoa Academy and Cocoa Development Center in Luwu Raya, South Sulawesi. Here, farmers are trained in modern agricultural practices to become Cocoa Doctors, empowering them to significantly boost their cocoa production and share their knowledge with other farmers. Since 2012, more than 4,300 participants have been trained, including farmers, NGOs, people from the government, private sectors, and academia.

Save the Children

Mars also collaborates with Save the Children Indonesia to protect children's rights through the Child Labor Monitoring and Remediation System in South Sulawesi's cocoa-growing regions. By establishing Community-Based Child Protection Committees and strengthening youth clubs in 20 villages, Mars and Save the Children have reached over 2,000 beneficiaries of farmers' families in Indonesia.

GrowHer: Kakao

The GrowHer: Kakao project, which won the Feminist and Fair: The Future of Agricultural Supply Chains (F&F) Competition launched by Gesellschaft für internationale Zusammenarbeit GmbH (GIZ) in 2022, is another standout initiative focused on gender equity. GrowHer: Kakao is a three-year program supported by GIZ on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) and Mars, implemented by a consortium consisting of Grow Asia, Mars Wrigley, Save the Children and Partnership for Indonesia's Sustainable Agriculture (PISAgro). The program promotes gender equity in agriculture by empowering women leaders and helping to encourage that their voices are heard in decision-making. The initiative trained 54 women farmers and 11 men as "champions" in financial literacy and the Village Savings and Loan Associations (VSLA) model, incorporating gender sensitization principles. Through 2023, it established 44 VSLAs in 40 villages, generating EUR \$21,663 (approximately \$24,000 USD) for loans supporting investments and education. By December 2023, 68 women champions continued to extend VSLA training and contribute to village development.

ACTIVE

Mars is also championing environmental sustainability through the Advancing Cocoa Agroforestry Towards Income Value and Environmental (ACTIVE) sustainability program, a partnership with USAID and I4DI. Launched in 2022, the program aims to increase the income of 9,000 farmers by 15% over four years, while reducing the number of farmers living below the living income benchmark by 20%. As of September 2024, ACTIVE program has trained 5,681 cocoa farmers, with 2,067, or about 36%, being female farmers. ACTIVE has also distributed 15,599 non-cocoa seedlings to 3,120 farmers across 19 villages in three districts. The program emphasizes crop diversity and agroforestry training, helping farmers adapt to climate change and boost their incomes sustainably.

HIGHLIGHTS:

- Trained over 4,300 participants in the Mars Cocoa Academy including farmers, NGOs, people from the government, private sectors, and academia.
- Reached over 2,000 beneficiaries of farmers' families through community-based child protection committees and strengthening youth clubs in 20 villages in partnership with Save the Children Indonesia.
- Established 44 VSLAs in 40 villages through the GrowHer: Kakao project, which helps empower women and advance gender equity in the cocoa value chain.
- Engaged 5,681 cocoa farmers in agroforestry training as part of the ACTIVE program, with the goal of increasing income and sustainability for 9,000 farmers.

For Mastercard, doing well by doing good means empowering people to reach their full potential, advancing equitable prosperity around the world and putting innovative solutions to work protecting the planet.

As a global leader in digital payments, Mastercard's environmental, social, and governance (ESG) strategy focuses on three key pillars—people, prosperity, and planet—ensuring that its business growth aligns with making a positive impact on society and the environment.

One of Mastercard's flagship initiatives in Indonesia is the Mastercard Strive Program, launched in April 2023. The program is

designed to empower 300,000 small businesses in Indonesia by 2025 by providing access to capital, digital tools, and a strengthened support ecosystem. In partnership with the National Financial Inclusion Council and Mercy Corps Indonesia, Strive Indonesia focuses on helping micro and small enterprises (MSEs) in key sectors such as food and beverages, handicrafts, fashion, and tourism. After just a year, the program managed to reach 50,781 small businesses, 61% of which are women-led, with 8,003 businesses onboarded onto digital mentoring platforms like MicroMentor Indonesia. An additional 2,195 businesses received deeper interventions, including live training on financial management and digital tools to expand their market reach.

Mastercard also works closely with the government to foster policies that promote small business growth. In collaboration with the Ministry of National Development Planning (Bappenas), Mastercard launched the Strive Learning Network to host learning networks and released the Barometer Report on Small Business, offering insights on business formalization; digital adoption; access to credit, market, and support services; and adoption of green practices for SMEs.

Mastercard has led several initiatives to support small business owners and community development. In 2023, Mastercard partnered with OPPO and YCAB to donate IDR 1.4 billion to empower 500 female entrepreneurs in Greater Jakarta with financial and digital literacy training, ensuring they have the skills needed to succeed in the digital economy.

Mastercard has also launched multiple educational initiatives in Indonesia. Through several partnerships with Grab, Central Department Store, Benih Baik and Wahana Visi Indonesia, IDR 1.5 billion was donated to provide school supplies to over 2,400 students across 10 elementary schools in Banten and established an equality school in Bali and two Rumah Baca centers in Biak, Papua. The Rumah Baca centers have benefited over 700 individuals, offering tailored learning environments, educational resources, and support for teachers and children.

HIGHLIGHTS:

- Empowered 50,781 small businesses through the Mastercard Strive Program in 2023, with 61% of them being women-led.
- Onboarded 8,003 businesses onto digital mentoring platforms and trained 2,195 businesses in financial management and digital tools.
- Donated IDR 1.5 billion to provide school supplies to over 2,400 students in Banten, in collaboration with Grab and Benih Baik.
- Supported 500 female entrepreneurs with IDR 1.4 billion in funding for financial and digital literacy training in partnership with OPPO and YCAB.
- Established educational facilities, including an equality school in Bali and Rumah Baca centers in Papua, benefiting over 700 children and adults with tailored programs and resources.



Meta is dedicated to empowering communities and driving positive change through its platforms.

In Indonesia, Meta’s community initiatives focus on digital literacy, civic engagement, and building the development of artificial intelligence (AI) technology through education and partnerships with developers and stakeholders, helping Indonesians leverage current and future technology to create opportunities and contribute to society.

Meta is focused on developing the AI ecosystem in Indonesia through its Llama Pitch Competition, held from August

to October 2024 in partnership with Hacktiv8. Llama Workshops teach building with one of the most powerful AI large-language models (LLMs) in the world, Llama 3, and the Pitch Competition showcased seven teams vie for a spot to compete in the Asia-Pacific level for the best Llama 3 project that focuses on social impact.

In preparation for Indonesia’s 2024 General Election, Meta launched the #BijakBersuara campaign and resource center, providing tools for candidates, campaign teams, and citizens to use Meta platforms responsibly. This initiative includes workshops, content creation, and a reporting portal developed in partnership with election authorities, such as KPU and Bawaslu, to promote authoritative information on the platform that is easy to reach for voters and ensure transparency during the election season. Meta, together with Hacktiv8, also held the ARlection competition where participants used augmented reality technology to create over 200 election-themed filters for Instagram and Facebook, increasing civic engagement in Indonesia’s democratic process.

Meta also continues to prioritize child safety and promote responsible social media use. Through its #CerdasDigital campaign, Meta promotes safe online practices for parents and teenagers, offering tips and tools for tech-savvy and informed family units. The campaign is part of Meta’s broader commitment to digital well-being and protecting vulnerable groups online.

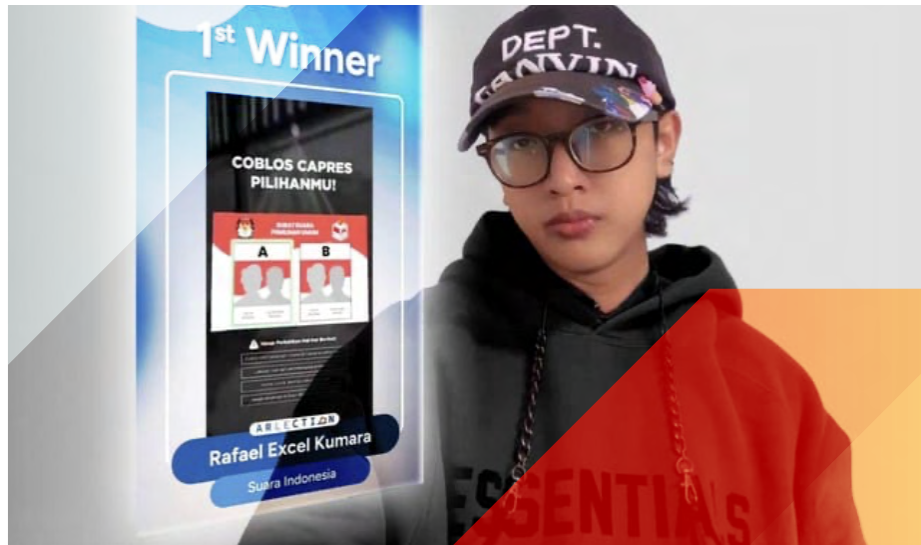


Foto pemenang arlection 2023

HIGHLIGHTS:

- Trained 300 developers on integrating Meta’s LLM Llama 3 into their social impact projects.
- Trained 170 participants through the Meta Immersive Learning Academy, who created 200 AR election-themed filters for the 2024 General Election.
- Launched the #BijakBersuara initiative, providing candidates with resources to navigate Meta platforms during the 2024 elections, while partnering with Bawaslu to monitor misinformation.
- Promoted child safety and digital well-being through the #CerdasDigital campaign, offering guidance for kids and teenagers on responsible social media use.

Microsoft is dedicated to empowering individuals and organizations by expanding access to digital skills, supporting entrepreneurship, and fostering inclusive growth across Indonesia.

Through its commitment to expanding economic opportunity, earning trust, protecting fundamental rights, and advancing sustainability, Microsoft is playing a key role in driving Indonesia's digital and AI transformation.

This commitment starts with ensuring everyone has the skills to thrive in a digital, AI-enabled economy by helping people to build digital skills for jobs and livelihoods, increase access to computer science education, and address key skills gaps. In Indonesia, this commitment has translated into a series of skilling programs over nearly 30 years, reaching more than 25 million people as of June 2024.



Last year, for example, Microsoft Indonesia partnered with the Coordinating Ministry for Economic Affairs to organize the Skills for Jobs Indonesia program, equipping Indonesian learners with essential skills such as data analysis, Microsoft Office, and project management. The program has also trained 385 trainers from the Ministry of Manpower and provided skill-building resources to 500 government officials and civil servants. Graduates of the program are then being connected to employment opportunities through SATU Talenta, a LinkedIn community for Microsoft-certified professionals, which now includes more than 1,000 members.

With AI offering tremendous potential to empower workers around the world, Microsoft believes the potential could only be unlocked if everyone, everywhere has the skills to use it. As such, Microsoft Indonesia collaborated with the Project Management Office of the Kartu Prakerja Program to orchestrate Talenta AI program, and with UNDP to implement the Skill Our Future program — both providing AI skills for job seekers and fresh graduates. Microsoft also partnered with Plan Indonesia to organize AI TEACH Indonesia for vocational school teachers and students. Within around a year, all these AI skilling programs have reached almost 500,000 learners across the country.

Recognizing the rise of cybercrime and the cybersecurity talent gap in the market, Microsoft Indonesia also prioritizes cybersecurity skills development, for example through the Ready4Security and Ready4AI&Security programs. First launched in 2023, the program was able to skill more than 4,000 teachers and students in vocational schools within a year.

In addition to these, Microsoft is committed to empowering women-led MSMEs as part of a broader effort to help the Indonesian government achieve its goal of digitizing 30 million MSMEs by 2030. Through the Perempuan Bijak Berusaha movement, launched in 2022, Microsoft has supported female entrepreneurs with mentorship on how to accelerate their businesses through digitalization.

Most recently, in April 2024, Microsoft announced an additional commitment to equip 2.5 million people across ASEAN with AI skills by 2025, including 840,000 in Indonesia. In Indonesia, this initiative will reach students from technical and vocational education, women, young people from underserved and underrepresented communities, and employees of nonprofit organizations through the extension of a number programs such as AI TEACH for Indonesia and Ready4AI&Security.

HIGHLIGHTS:

- Microsoft has expanded access to digital and AI skills to more than 25 million people across Indonesia for nearly the past 30 years through various programs designed for different groups:
 - Skills for Jobs Indonesia, Talenta AI, and Skill Our Future for fresh graduates and job seekers
 - AI TEACH Indonesia, Ready4Security, and Ready4AI&Security for vocational schools students and teachers
 - Perempuan Bijak Berusaha for women in MSMEs
- Microsoft partnered with different institutions and organizations to ensure each of the skilling programs reached the right people. Some of the partners are the Coordinating Ministry for Economic Affairs, Kartu Prakerja, Ministry of Communications and Information Technology, Ministry of Education, Research, and Technology, Biji-Biji Initiative, Infra Digital Foundation, Plan Indonesia, and Skilvul.
- In April 2024, Microsoft announced a commitment to equip an additional 840,000 people in Indonesia with AI skills.

As a global snacking company, at Mondelez International, we have a purpose to “Empower People to Snack Right” by offering the right snacks, for the right time, made the right way.

Mondelez Indonesia, as part of Mondelez International, is committed to making snacking more sustainable; we strive to understand risks and their potential impact, focus on opportunities to lead where we matter most, and drive change where the world needs it most.

Recognizing the limited public awareness of plastic waste, Mondelez Indonesia launched the #BijakPlastikSejak-

Dini initiative in late 2020 to promote environmental sustainability from an early age, reflecting our commitment to reducing plastic waste.

This year, Mondelez Indonesia expanded the #BijakPlastikSejakDini initiative by partnering with the Healthy Schools Movement of the Ministry of Education, Culture, Research, and Technology. This program aligns with the "Environmentally Healthy" pillar and features activities aimed at fostering environmental synergy among schools, families, and communities.

Over four years, this initiative has engaged over 2,000 students, teachers, and parents, successfully collecting more than 3,000 kilograms of plastic waste, which has been recycled into furniture to enhance the learning environment at Mondelez-adopted schools.

In addition, in 2023, Mondelez Indonesia successfully re-collected 100 tons of post-consumer multilayer plastic (MLP) waste from the environment in collaboration with the Indonesia Packaging Recovery Organisation (IPRO).

Cocoa Life is Mondelēz International’s global cocoa sustainability program launched in 2012 to create a sustainable cocoa supply by working with all parties, especially cocoa farmers, communities, suppliers, and business partners. Mondelez International encourages the creation of a strong cocoa sector, an empowered community of cocoa farmers, and high-quality and sustainable cocoa cultivation through the Cocoa Life program.

Since 2013, Cocoa Life in Indonesia has empowered several areas such as West Sumatra, Lampung, South Sulawesi, and Southeast Sulawesi. Today, Cocoa Life has succeeded in empowering more than 40,000 farmers and reaching more than 68,000 members of the cocoa community.



HIGHLIGHTS:

- Mondelez Indonesia's #BijakPlastikSejakDini initiative has engaged over 2,000 students, teachers, and parents, successfully recycling 3,000 kilograms of plastic waste into school furniture.
- In 2023, Mondelez Indonesia, in partnership with IPRO, re-collected 100 tons of post-consumer multilayer plastic (MLP) waste from the environment.
- The Cocoa Life program has empowered more than 40,000 cocoa farmers and reached over 68,000 members of cocoa farming communities across multiple regions in Indonesia.

As a leading research-intensive biopharmaceutical company, MSD is committed to helping address key healthcare challenges and improving access to essential health services in local communities in Indonesia.

MSD Indonesia works closely with government bodies, healthcare providers, and local communities to support public health, human resource capacity building, and disease prevention efforts across Indonesia.

In 2023, MSD Indonesia signed a Memorandum of Understanding with the Ministry of Health for a collaboration focused on public healthcare support, human resource capacity building, disease awareness, and healthcare policy.

MSD's long-term commitment to Indonesia is reflected in its key healthcare initiatives, including the Project ECHO® (Extension for Community Healthcare Outcomes) program. Through a USD 11 million grant from 2023-2028, MSD is working with Project ECHO® to expand access to high-quality cancer care across Indonesia and three other Asian countries, aiming to train over 33,000 healthcare professionals through 50 cancer ECHO hubs.

In partnership with Yayasan Project HOPE, MSD is developing a multi-year plan to build healthcare worker capacity in Indonesia, addressing critical gaps in responding to non-communicable diseases, maternal and neonatal deaths, and infectious diseases like tuberculosis. This initiative will provide comprehensive training to healthcare workers and help expand health services in key districts.

MSD's community support extends to family planning and reproductive health. Working with Jhpiego, MSD has facilitated access to Post-Pregnancy Family Planning (PPFP) services for 34,237 women across two districts, training 57 healthcare workers and achieving a 24% increase in PPFP uptake at intervention sites. The company is also collaborating with Jalin Foundation to implement an Inclusive School-Based Immunization Program in Bogor with USD 99,996 in funding. The program aims to directly benefit 21,600 individuals, and train 280 healthcare providers in social and behavior change communication tools. MSD also worked together with Yayasan Plan Indonesia Internasional through the Let's Talk Project to empower young people, bridge generation and gender gaps, and address sensitive issues surrounding Sexual and Reproductive Health and Rights and gender equality. This one-year program, from July 2021 to June 2022, targeted 1,126 youth, 74 peer educators and 598 adults in four schools in Lombok, West Nusa Tenggara.

Through the Summer Act Program in partnership with Mercy Corps Indonesia, MSD also supported small entrepreneurs impacted by COVID-19, providing USD 100,000 in funding for digital mentoring, business capital, and hygiene facilities in Greater Malang.

HIGHLIGHTS:

- Committed USD 11 million from 2023 to 2028 to expand access to cancer care across Indonesia and three other Asian countries through Project ECHO®, training over 33,000 healthcare workers by 2028.
- Provided Post-Pregnancy Family Planning services to 34,237 women, with a 24% increase in uptake, and trained 57 healthcare workers in collaboration with Jhpiego.
- Provided USD 99,996 for a one-year Inclusive School-Based Immunization Program in Bogor in partnership with Jalin Foundation, with a goal of reaching 21,600 individuals.
- Provided USD 50,000 to support a one-year Let's Talk Project in collaboration with Yayasan Plan Internasional Indonesia, with a focus on providing Sexual and Reproductive Health and Rights education to 1,126 youth.
- Supported micro and small entrepreneurs with USD 100,000 in funding through the Summer Act Program, providing digital and financial support during the COVID-19 pandemic.



Netflix is committed not only to showcasing Indonesian films to a global audience, but also to elevating Indonesian film talent, from scriptwriting to post-production.

Netflix's talent development initiatives in Indonesia focus on empowering the local film industry by addressing skills gaps, promoting professional development, and supporting emerging talent. The company's efforts span creative, technical, and administrative aspects of filmmaking, providing critical training to help Indonesian filmmakers thrive in the global market.

One of its key initiatives is its partnership with the Ministry of Education, Culture, Research, and Technology, where Netflix offers workshops to bridge skills gaps in scriptwriting, narrative development, and character building. A notable 2022 workshop in Jakarta trained 40 Indonesian creators in scriptwriting techniques, including analyzing the hit shows *Squid Game* and *Stranger Things*. These workshops, led by global experts like Joe Peracchio, provide practical insights that help Indonesian filmmakers elevate their storytelling.

In collaboration with the Jogja-Netpac Asian Film Festival (JAFF 2024), Netflix has launched the Reel Life Film Camp, a platform designed to discover and nurture emerging talent in filmmaking. The camp offers specialized workshops covering crucial aspects of filmmaking such as production, post-production, sound design, and visual effects. Talented participants showcase their work at the JAFF Market, gaining exposure and networking opportunities with industry leaders. This year, the workshop is scheduled to take place over three days in December 2024 at JAFF.

Netflix also supports Indonesia's film industry through National Film Day events, including immersive training programs. Earlier this year, Netflix organized a one-day session hosted by the director of *Cigarette Girl*, which focused on the administrative and legal aspects of film production. This initiative is critical, as it increases awareness of the various layers of sub-careers associated with the film sector, such as entertainment law, production finance, and visual effects, ensuring participants are well-equipped to navigate the complex realities of the industry.

HIGHLIGHTS:

- More than 250 emerging filmmakers have benefitted from Netflix workshops, gaining insights from global industry leaders.
- 50 young producers gained critical knowledge of film production's legal and financial aspects through Netflix's National Film Day programs.
- The Reel Life Film Camp provides a vital platform for underrepresented fields such as sound design and visual effects.





Nike's purpose is to move the world forward through the power of sport. An active lifestyle today helps children reach their full potential tomorrow.

Made to Play is Nike's global initiative designed to get kids moving, with a particular focus on girls and children from marginalized communities.

In Indonesia, Nike partners with two local organizations to provide children with opportunities to access and benefit from play and sport, increase girls' participation, and train more coaches and Physical Education (PE) teachers.

Over the past five years, Nike has invested more than half a million US dollars in various programs, impacting over 500 teachers and coaches, and reaching 5,000 children across seven locations in Java, Sumatra, Sulawesi, and East Nusa Tenggara.

This year, through a partnership with Indonesia's Ministry of Education, Culture, Research, and Technology under the Program Sekolah Sehat (Healthy School Program), Nike is expanding its commitment and broadening its goals. Over the next five years, the initiative aims to reach more than 3,000 PE teachers in public schools across 17 locations in Indonesia. Nike's community impact partners will execute programs that provide training, resources, and tools for PE teachers and coaches to make sports enjoyable and engaging for children. This program is expected to indirectly impact 360,000 students across the country.

Simultaneously, Nike's partners will continue running existing programs that offer after-school physical education and sports at public schools in various locations, including Java, Sulawesi, Sumatra, Papua, and Nusa Tenggara, benefiting more than 1,000 children annually.



HIGHLIGHTS:

- Invested over half a million US dollars in five years, benefiting over 500 teachers and coaches and reaching 5,000 children across seven regions in Indonesia.
- Aims to train more than 3,000 PE teachers in 17 locations, impacting 360,000 students over the next five years.
- Ongoing after-school sports programs support over 1,000 children annually in Java, Sulawesi, Sumatra, Papua, and Nusa Tenggara.

PepsiCo is grounded in the belief that the potential of people and communities is central to driving positive change.

In August 2023, PepsiCo Indonesia Foods and Beverages announced the groundbreaking of its first snack manufacturing facility in Indonesia, a 60,000-square-meter manufacturing plant in Cikarang, West Java. This significant milestone and initiative reflects the company's commitment to integrating sustainability principles that emphasize both environmental stewardship and economic progress.

The new facility will adopt sustainable practices from day one, aligning with global environmental standards, while prioritizing local talent, utilizing local raw materials, and strengthening the domestic value chain.

PepsiCo is focused on making a difference in the neighborhoods where it operates, especially where its employees live. Leveraging its global scale, PepsiCo's community initiatives include providing education and skills training, mentoring local entrepreneurs, and supporting farming communities. Unfortunately, many communities worldwide still lack access to basic necessities such as nutritious food, clean water, and economic opportunities. Through the PepsiCo Foundation, the company is working to address these critical challenges by creating sustainable, innovative solutions. By mitigating these barriers, PepsiCo aims to create a more equitable world for all.

In Indonesia, PepsiCo partners with local organizations to improve livelihoods by enhancing education, supporting farming communities, empowering women, and replenishing water resources. One of the company's major goals is to become Net Water Positive by 2030. This commitment involves reducing its overall water usage and replenishing more water than it consumes, particularly in high water-risk areas. Under its global sustainability strategy, PepsiCo Positive (pep+), the company is actively addressing local water challenges in Indonesia.

In West Java, PepsiCo has initiated a water replenishment project by planting trees. In collaboration with its partners, the company is supporting the ecosystem restoration and sustainability management of the Gunung Gede Pangrango and Gunung Halimun Salak (Gedepahala) landscapes. This restoration program aims to provide ecological protection while also supporting the local economy. By enhancing forest and land vegetation in Ambarjaya Village, the project seeks to improve water storage, prevent floods and landslides, and ensure food security.

PepsiCo Indonesia is proud to partner with Yayasan Konservasi Indonesia and local communities on initiatives that conserve nature and replenish water resources in West Java. Through these collaborative efforts, PepsiCo aims to develop sustainable solutions that address the specific needs of the watershed and contribute to the long-term health of the region's water ecosystem.

HIGHLIGHTS:

- PepsiCo Indonesia initiated a tree-planting project to restore ecosystems and improve water storage in the Gunung Gede Pangrango and Gunung Halimun Salak landscapes in West Java, supporting both environmental sustainability and local livelihoods.
- PepsiCo collaborates with Yayasan Konservasi Indonesia and local communities to drive initiatives that conserve nature and replenish water resources.
- PepsiCo aims to replenish more water than it consumes, especially in water-stressed regions, as part of its broader global sustainability strategy, PepsiCo Positive (pep+).



As a company focused on promoting the advancement of health care in Indonesia, Pfizer has demonstrated a strong commitment to enhancing public health, education, and environmental sustainability.

Pfizer's CSR initiatives are centered around improving healthcare access, developing local talents, and contributing to environmental conservation in Indonesia.

One of its cornerstone programs is the HigherHeight – Pfizer Biotech Fellowship, launched in 2021, which is designed to upskill Indonesia's biotech

talent pool by providing specialized training to students, researchers, and educators. To date, the program has reached over 104 students and 30 researchers from 18 universities nationwide. In 2023, a select group of lecturers had the opportunity to visit Pfizer's advanced manufacturing facility in Puurs, Belgium, gaining first-hand experience with global pharmaceutical operations.

In parallel, Pfizer Indonesia has been actively involved in continuously training Indonesia's healthcare workers. In 2024 alone, Pfizer supported the education of 24,864 healthcare professionals, ensuring they are equipped with the latest medical knowledge and skills.

Another initiative, Pfizer's Strengthening Primary Healthcare (SHARE) Project launched in 2020, has empowered around 230 community health workers in Bogor Regency with the skills needed to promote good health practices, facilitate early disease detection, and provide maternal and child health education directly within communities.

The company has also made significant strides in community health literacy through the Desa Bijak Antibiotika (SAJAKA) Program. This program, which was launched in 2023 in Bali, focuses on combating the irrational use of antibiotics—a prevalent issue that often leads to antimicrobial resistance. By involving families, healthcare workers, and students in interactive workshops, the program aims to transform perceptions and behaviors surrounding antibiotic use in the community.

Additionally, Pfizer Indonesia has shown a deep commitment to environmental sustainability. In October 2023, the company participated in a mangrove tree planting initiative in collaboration with the International Pharmaceutical Manufacturers Group (IPMG) as part of Indonesia's Net Zero Carbon initiative. This project, which will continue through 2025, aims to plant 3,450 mangrove trees, contributing to the country's efforts to combat climate change.

HIGHLIGHTS:

- Trained 24,864 healthcare professionals in the first half of 2024 with patient care knowledge and skills.
- Since 2021, the HigherHeight Fellowship upskilled 104 students and 30 researchers across 18 universities, including an international visit to Pfizer's Belgium factory.
- The SAJAKA Program in Bali engaged four villages in 2023-2024 to improve antibiotic use awareness among families, health workers, and students.
- Committed to planting 3,450 mangrove trees as part of Indonesia's Net Zero Carbon initiative from 2023 to 2025.





As a company committed to being a “Force for Growth” and a “Force for Good”, P&G Indonesia focuses its CSR efforts on sustainability and community impact.

In line with its commitment to sustainability, P&G integrates environmental responsibility into every stage of its business. The company has taken significant steps to reduce its environmental footprint through initiatives across climate, water, and waste.

P&G’s factories in Indonesia are working toward 100% renewable electricity and optimizing transportation to lower carbon emissions. Additionally, the company practices Zero Waste to Landfill, ensuring that production waste is managed efficiently, and it partners with external organizations to tackle complex environmental challenges.

The company is also committed to innovating packaging solutions, using recycled materials in its Gillette Venus and Herbal Essences product lines, where cardboard and plastic packaging incorporate recycled content. Through the Conscious Living program, P&G has implemented innovative solutions to collect and recycle post-consumer packaging waste, including multilayer plastic sachets.

On the community impact front, P&G has partnered with Save the Children to implement the We See Equal (WSE) program in Cianjur and Bandung, West Java. Now in its sixth year, this initiative focuses on creating gender-equal and safe environments in schools, empowering children, teachers, and parents to challenge gender norms and promote positive behavior. Since its inception, the WSE program has reached 26,998 children, 1,874 teachers, and 2,990 parents across 80 schools. The program has also supported local communities and leaders, promoting child-led advocacy and empowering children to become active voices in their own development.

In addition, P&G has actively responded to natural disasters, providing recovery support to earthquake-affected children in Cianjur.

Through its sustainability efforts and community impact initiatives, P&G strives to grow alongside the communities and environment in which it operates.



HIGHLIGHTS:

- Partnered with Save the Children to implement the We See Equal program, impacting 26,998 children, 1,874 teachers, and 2,990 parents across 80 schools in West Java.
- Collected and recycled hundreds of tons of waste through the Conscious Living program, while empowering waste collectors with incentives.
- Supported the West Java Government in its “Bandung Zero Waste to Landfill” initiative, with plans to expand the program to Jakarta in collaboration with the Ministry of Environment and Forestry.
- Empowered 551 community leaders and 77 government officials through gender-sensitive training and advocacy initiatives.

Qualcomm relentlessly innovates to deliver intelligent computing everywhere, helping the world tackle its most important challenges.

Our proven solutions are transforming major industries and our Snapdragon® platforms power extraordinary consumer experiences. Building on our nearly 40-year history, we deliver leading-edge AI, high performance, low-power computing, and unrivaled connectivity to the global ecosystem, enabling next-generation digital transformation. At Qualcomm, we are engineering human progress.



Qualcomm Incorporated through its Qualcomm® Wireless Reach™ Initiative is transforming lives and strengthening communities with solutions that enable individuals to reach their full potential and enhance the quality of life where it has the greatest social impact.

In Indonesia, Wireless Reach addressed the challenge of limited availability of independent data from small-scale fishers crucial for sustainable fisheries’ management. In collaboration with Wireless Reach, Global Fishing Watch deployed a 4G LTE mobile data connectivity device to small-scale fishing vessels. These devices, costing less than satellite-based trackers, deliver real-time location updates every five minutes and can store information offline, later transmitting it when connectivity is restored. This initiative not only improved fisher safety through continuous monitoring but also enhanced marine area protection by tracking encroachments.

Data from these devices is integrated into the Global Fishing Watch map, enabling visualization and analysis of small-scale fisheries. This helps governments, NGOs, and fishers improve management, monitoring, and sustainability. Global Fishing Watch is now expanding small-scale fisheries research projects to enhance the monitoring of inshore fishing areas in the Southeast Asia region.

In addition to helping sustainable fisheries management, Wireless Reach is working with Ericsson to launch an educational initiative in Indonesia aimed at bridging the digital divide and preparing young people with skills needed for future employment. Through Qualcomm Academy, the company provides young talent foundational training courses focusing on 5G, LTE Advanced, Cellular-vehicle-to-everything (C-V2X), AI, Wi-Fi, and other related technologies.

HIGHLIGHTS:

- Wireless Reach has positively impacted over 27 million people worldwide through more than 145 Wireless Reach global programs since 2006.
- Global Fishing Watch and Wireless Reach enabled real-time monitoring of global fishing activity by integrating small-scale fisheries data into the Global Fishing Watch map and platform.
- Qualcomm Academy trained young talent globally in 5G and other technologies, contributing to digital transformation efforts.

ROCHE INDONESIA

At Roche, sustainability is built into our business strategy. We are dedicated to doing what patients need next—making a real, lasting impact where it matters most—by advancing healthcare access and empowering healthcare professionals. Our combined strengths in diagnostics and pharmaceuticals position us to play a decisive role along the patient’s journey. In Indonesia, Roche has long focused on advancing patients' access to cancer care.

Access to Healthcare

We put access at the core of our business, and consider it a key part of our commitment to improving patient outcomes. Our commitment to access is reflected in several



key initiatives that position Roche as a trusted partner in the healthcare system. Roche recently signed a Memorandum of Understanding (MoU) with the Ministry of Health, which focuses on improving early detection, raising disease awareness, and expanding patient care access across the country. We actively collaborate with key stakeholders to shape the healthcare system and capacity building for the future through the following highlight initiatives:

- Increasing disease awareness to improve access to healthcare in several disease areas. Our recent activity: participating in the 2024 Ayo Sehat Festival organized by the Ministry of Health, Diabetes Mellitus awareness campaign for World Diabetes Day.
- Alliance with the APAC Women’s Cancer Coalition, the United Nations Population Fund (UNFPA), and the Ministry of Health to address gaps in women’s cancer management, particularly in screening and early detection of breast and cervical cancers.
- Launching of a telehealth mentoring initiative called Project Extension for Community Healthcare Outcomes (ECHO) to connect over 300 healthcare professionals in remote areas of Indonesia with specialists in referral centers.
- In collaboration with RS Kanker Dharmais and Tata Memorial Center, Roche launched the Cancer Patient Navigator program to support cancer patients. There are now 21 Cancer Patient Navigators assisting patients in 18 public and 3 private hospitals.
- To improve health service quality, Roche has provided various capacity-building and training for Healthcare Professionals such as the Oncology Nursing Scholarship and certification program.

Charity and Community Engagement

As part of our ongoing commitment to supporting local communities, Roche continues to participate in Roche Children’s Walk (RoCW). Since 2015, this annual employee-led fundraising initiative has raised over IDR 1,5 billion to support children impacted by cancer through Yayasan Kasih Anak Kanker Indonesia and children in need through Sahabat Anak Foundation, contributing to health, education, and well-being projects. Roche also participated in the Changing Diabetes in Children (CDiC) program to open more testing access for children with diabetes. Our annual blood drive for children with Thalassemia, partnering with UTD PMI Kota Tangerang has raised over 300 blood bags over the past three years.

At Roche, our purpose is doing now what patients need next. We are dedicated to enhancing lives through innovation and expanding access to healthcare. By prioritizing patient care and sustainability, we strive to build a healthier future for all. Together, we will address today’s challenges and shape a healthier tomorrow.

SAP, a global leader in enterprise software solutions, is committed to driving social and environmental impact through technology-driven initiatives.

SAP's CSR creates long-term social and environmental impact and drives business value. We power equitable access to Economic Opportunity and Education & Employment for a more sustainable and just world by focusing on two key areas—Accelerate Impact Business, and building skills.

A signature program under accelerating impact business is the SAP Social Sabbatical, where employees provide pro bono consulting to social enterprises. In Indonesia, SAP helped Torajamelo, a slow fashion brand, develop strategies to boost rural economies by using traditional weaving as a source of income. This initiative supports over 300 ethnic groups, reviving their weaving heritage and empowering women in rural areas with limited economic opportunities.

Under the building future skills pillar, SAP collaborates with the ASEAN Foundation for the ASEAN Data Science Explorers program, which equips youth with data science skills using the SAP Analytics Cloud platform. Since its inception in 2017, the program has reached 100,054 students and 3,310 educators from across 10 ASEAN countries, with 55% of them female, fostering innovation and data-driven solutions aligned with the United Nations Sustainable Development Goals. In 2023, the program's regional finals were held in Jakarta, where teams from 10 ASEAN countries presented impactful data-driven projects tackling socio-economic challenges.

SAP and the ASEAN Foundation also work with social media platform TikTok for the ASEAN Social Enterprise Development Program (ASEAN SEDP), which supports social enterprises by providing mentorship, capacity building, and funding. Since 2020, the program has benefitted 280 social entrepreneurs from 70 youth-led social enterprises, of which 74% are women-led and 22% employ people-with-disability. The ASEAN SEDP has reached over 133,143 beneficiaries. In 2023, at the ASEAN SEDP 2.0 workshop in Singapore, three top entrepreneurs were awarded a total of \$30,000 in grants. Four Indonesian ventures, including Komerce and PT Disabilitas Kerja Indonesia, joined the program and received business mentorship and market access support.



HIGHLIGHTS:

- Empowered 100,054 students and 3,310 educators through the ASEAN Data Science Explorers program since 2017.
- Supported 280 social entrepreneurs from 70 social enterprises through the ASEAN SEDP since 2021.
- Impacted over 133,143 beneficiaries through the projects implemented by 70 social enterprises in ASEAN SEDP.
- Provided \$30,000 in grants to top entrepreneurs at the ASEAN SEDP 2.0 workshop.
- Partnered with Torajamelo, promoting sustainable business solutions for rural Indonesian communities through the SAP Social Sabbatical.

Visa fosters financial inclusion, digital empowerment, and community support in Indonesia through initiatives that drive inclusive growth and promote economic resilience.

Visa has long used its CSR programs to empower small and micro businesses (MSMEs), advance women's economic opportunities, and strengthen communities through education and financial literacy in Indonesia.

Last year, Visa and the Visa Foundation announced a USD 100 million pledge to support women-led micro and small businesses across the APEC economies, including Indonesia. This five-year initiative aims to promote digital enablement for underserved businesses, with a focus on developing markets such as Indonesia, Mexico, Peru, and the Philippines. Through this initiative, Visa is working to help MSMEs transition to digital platforms, expand their market reach, and drive sustainable growth.

Visa also continued its Ibu Berbagi Bijak program, which has been running since 2017. The program focuses on empowering women MSME owners in West Java by enhancing their financial management skills and encouraging them to adopt digital business models. In 2023, Visa reached 300 women entrepreneurs in the Singaparna District of Tasikmalaya, helping them onboard onto e-commerce platforms and develop an export-oriented mindset. Over the past seven years, this program has impacted more than 1,100 women through workshops, mentoring, and business matching.

Visa also partners with Plan International to deliver financial and business literacy programs to girls and young women in Indonesia. As part of this collaboration, Visa's Practical Money Skills and Practical Business Skills platforms are integrated into Plan International's Girl's Leadership Academy (GLA), providing financial education to 50 young women and reaching 10,000 youth, including 7,500 girls, through online learning channels. Additionally, Visa signed a Memorandum of Understanding (MoU) last year with KADIN (Indonesia Chamber of Commerce and Industry) to improve financial literacy and digital business skills among Indonesian MSMEs. The collaboration focuses on distributing Visa's Practical Money Skills modules to MSMEs, enhancing their capacity for growth in the digital economy.



HIGHLIGHTS:

- Pledged USD 100 million over the next five years to support women-led micro and small businesses in APEC economies, including Indonesia.
- Impacted over 1,100 women through the Ibu Berbagi Bijak program since 2017, empowering 300 women entrepreneurs in Tasikmalaya in 2023 alone.
- Partnered with Plan International to provide financial and business literacy to 10,000 youth in Indonesia, including 7,500 girls.
- Signed an MoU with KADIN to enhance financial literacy and digital skills among MSMEs across Indonesia.



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